

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
CHARNJIT SINGH BANSI	04/01/2010
PAUL KERBY	04/01/2010
PETER HALL	04/01/2010
GARETH WILSON	04/01/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Activision Publishing, Inc.
<b>Street Address:</b>	3100 Ocean Park Blvd.
<b>City:</b>	Santa Monica
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90405
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15682801
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	ACT106_CON2
<b>NAME OF SUBMITTER:</b>	SONA DALAL
<b>SIGNATURE:</b>	/SONA DALAL/
<b>DATE SIGNED:</b>	08/22/2017
<b>Total Attachments: 2</b>	
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**ASSIGNMENT**

WHEREAS, we, **Charnjit Singh Bansi**, a citizen of the United Kingdom, residing at 29 Partington Square, Runcorn, Cheshire WA7 1LW England; **Paul Kerby**, a citizen of the United Kingdom, residing at 1 Countess Close, Liverpool L11 4UQ; **Peter Hall**, a citizen of the United Kingdom, residing at Apartment 39, 50 Henry Street, Liverpool L1 5FE; and **Gareth Wilson**, a citizen of the United Kingdom, residing at 5 Bucklow Avenue, Mobberley, Cheshire WA167ET; (hereinafter "Assignors"), have made an invention entitled

**"VIDEOGAME SYSTEM AND METHOD THAT ENABLES CHARACTERS  
TO EARN VIRTUAL FANS BY COMPLETING SECONDARY OBJECTIVES"**

described in United States Patent Application Serial No. 12/707,984, filed February 18, 2010, and

WHEREAS, **Activision Publishing, Inc.** (hereinafter "Assignee"), a corporation of Delaware, having a place of business at 3100 Ocean Park Blvd., Santa Monica, CA, 90405, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said Assignors, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and we further grant to Assignee the sole right to sue and collect damages for past infringement;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor:  
Inventor's Name:

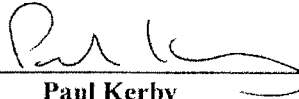


**Charnjit Singh Bansi**

Date of Execution:

01/04/10

Signature of Inventor:  
Inventor's Name:



**Paul Kerby**

Date of Execution:

1/4/2010

Signature of Inventor:  
Inventor's Name:

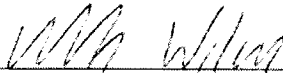


**Peter Hall**

Date of Execution:

1/4/2010

Signature of Inventor:  
Inventor's Name:



**Gareth Wilson**

Date of Execution:

1/6/2010