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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AMIR YAZDANI	01/20/2006
KEN M. PAPAGAN	01/27/2006
CATHY S. HETZEL	01/27/2006
AARON J. HARSH	01/23/2006
CHRIS R. BEHNKE	01/27/2006

RECEIVING PARTY DATA

Name:	RENTRAK CORPORATION	
Street Address:	P.O. BOX 18888	
City:	PORTLAND	
State/Country:	OREGON	
Postal Code:	97218	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15683025

CORRESPONDENCE DATA

Fax Number: (202)861-1783

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: patents@bakerlaw.com
Correspondent Name: HUSSEIN AKHAVANNIK

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ATTORNEY DOCKET NUMBER:	048270.021607
NAME OF SUBMITTER:	HUSSEIN AKHAVANNIK
SIGNATURE:	/Hussein Akhavannik/
DATE SIGNED:	08/22/2017
·	

Total Attachments: 4



ASSIGNMENT

WHEREAS, we, Amir Yazdani of Portland, Oregon, Ken M. Papagan of Los

Angeles, California, Cathy S. Hetzel of Portland, Oregon, Aaron J. Harsh of Portland,

Oregon, and Chris R. Behnke of Gresham, Oregon have invented certain improvements in

SYSTEMS AND METHODS FOR MEASURING CONSUMPTION OF

ENTERTAINMENT COMMODITIES, for which we filed U.S. Patent Application Serial

No. 11/257,578 on October 24, 2005; and

WHEREAS, Rentrak Corporation, an Oregon corporation, having its principal place

of business in Portland, Oregon, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which hereby are acknowledged, we, Amir Yazdani, Ken M. Papagan, Cathy

S. Hetzel, Aaron J. Harsh and Chris R. Behnke, have sold, assigned, and transferred, and do

hereby sell, assign, and transfer, to Rentrak Corporation, its successors and assigns, the full

and exclusive right to the invention in the United States and its territorial possessions and in

all foreign countries, and the entire right, title, and interest in and to any and all Letters

Patent that may be granted therefor in the United States and its territorial possessions and in

any and all foreign countries, and in and to any and all divisions, continuations, reissues,

substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and

any and all foreign countries to issue any and all of said Letters Patent, when granted, to

Rentrak Corporation, as the assignee of our entire right, title, and interest in and to the same,

for the sole use of Rentrak Corporation, and its successors and assigns.

Page 1 – ASSIGNMENT TO RENTRAK CORPORATION;

Serial No. 11/257,578

Further, we hereby covenant and agree to and with Rentrak Corporation, and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Rentrak Corporation, or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Rentrak Corporation, make all rightful oaths, and generally do everything possible to aid Rentrak Corporation, and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

	IN TESTIMO	NY WHEREO	F, I have hereunto set my hand this	20	day of
6 M	0/0/	2006			

Witness:

Name VIIII LONDONIA

Address: 3622-SE 169TH PL.

City & State: 10/101/AND, OR 97236

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IN TESTIMONY WHEREOF, I have nere	eunto set my hand this	274 day of
<u>Januar</u> , 2006.	Walana	·2
	KEN M. PAPAGAN	
Witness:		
Signature: Pallel Marting		
Name: Rachel Wartinez		
Address: 7700 Ambassado Piace		
City & State: Porland, OR		
		. c.l.a
IN TESTIMONY WHEREOF, I have here	eunto set my hand this;	day of
IN TESTIMONY WHEREOF, I have here	cunto set my hand this	day of
t .	Collabel	day of
January, 2006.	Collabel	day of
January, 2006. Witness:	Collabel	day of
January, 2006. Witness: Signature: Pachel Wartty	CATHY S. HETZEL	day of
January, 2006. Witness: Signature: Pachel Martinez Name: Rachel Martinez	CATHY S. HETZEL	day of

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IN TESTIMONY WHEREOF, I have hereunto set my hand this day of
January, 2006. AABON J. HARSH
Witness:
Signature: Leila Long other Name: KEILH LOW 6307 HAM
Name: KEILH LOWBBOTHAM
Address: 3422 SE 169 M+ PL.
City & State: PORTLAND, OR., 97236
IN TESTIMONY WHEREOF, I have hereunto set my hand this
Witness:
Signature: Rachel Martin
Name: ROCKEI Martinez
Address: 7700 NE Amborsador Place
City & State: Portland, OR

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> PATENT REEL: 043356 FRAME: 0049

RECORDED: 08/22/2017