PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT4563050

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAMES MATTHEW JACOBSEN	08/23/2017

RECEIVING PARTY DATA

Name:	RTIC IP, LLC
Street Address:	20702 HEMPSTEAD ROAD
Internal Address:	STE 110
City:	HOUSTON
State/Country:	TEXAS
Postal Code:	77065-5670

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29614784

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-292-4039
Email: apsi@fr.com
Correspondent Name: FISH & RICHARDSON P.C.
Address Line 1: P.O. BOX 1022
Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	45498-0026001
NAME OF SUBMITTER:	PEGGY C. HARRIS
SIGNATURE:	/Peggy C. Harris/
DATE SIGNED:	08/23/2017

Total Attachments: 2
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ASSIGNMENT

For valuable consideration, the receipt of which I acknowledge, and intending to be bound legally, I, JAMES MATTHEW JACOBSEN, assign to RTIC IP, LLC, a limited liability company formed under the laws of Texas and having a principal place of business at 20702 Hempstead Road, Ste 110, Houston, TX 77065-5670, and its successors, transferees, and assignees (collectively the "Assignee"), all of my right, title, and interest throughout the world in the subject matter (the "Subject Matter") of a patent application that names me as inventor, is titled "LID WITH HANDLE," and was filed in the United States Patent and Trademark Office on August 23, 2017, as application 29/614,784 (the "Application"). I authorize the insertion of the filing date and application number above.

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

I authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in my name or in the Assignee's name.

I represent and warrant that I have the right and power to make this Assignment and that I have not made and will not make any other assignment that conflicts with this Assignment.

I will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

James Matthew Jacobsen DATE: 8/23/2017

STATE OF TEXAS §
§
COUNTY OF Harris §

Before me, Lisa Hill Begnaud, on this day personally appeared James Matthew Jacobsen, known to me (or proved to me on the oath of _____ or through (description of identity card or other document) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed..

Given under my hand and seal of office this 23rd day of August, 2017

LISA HILL BEGNAUD
Notary ID # 130553097
My Commission Expires
February 24, 2020

Lisa Hill Begnaud
Notary Public's Signature

The Assignee hereby acknowledges and accepts the foregoing assignment.

Assignee: RTIC IP, LLC

Signature: _____ Date: 8/23/2017

Name: James Matthew Jacobsen

Title: CEO

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