

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4563452

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	JAMES MATTHEW JACOBSEN	08/22/2017
RECEIVING PARTY DATA		
Name:	RTIC IP, LLC	
Street Address:	20702 HEMPSTEAD ROAD	
Internal Address:	STE 110	
City:	HOUSTON	
State/Country:	TEXAS	
Postal Code:	77065-5670	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29614786
CORRESPONDENCE DATA		
Fax Number:	(877)769-7945	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	214-292-4039	
Email:	apsi@fr.com	
Correspondent Name:	FISH & RICHARDSON P.C.	
Address Line 1:	P.O. BOX 1022	
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022	
ATTORNEY DOCKET NUMBER:	45498-0046001	
NAME OF SUBMITTER:	PEGGY C. HARRIS	
SIGNATURE:	/Peggy C. Harris/	
DATE SIGNED:	08/23/2017	
Total Attachments: 2		
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ASSIGNMENT

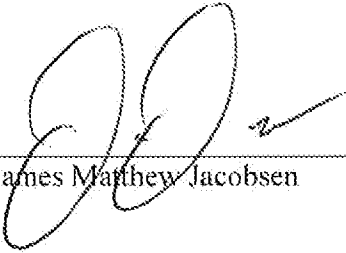
For valuable consideration, the receipt of which I acknowledge, and intending to be bound legally, I, JAMES MATTHEW JACOBSEN, assign to RTIC IP, LLC, a limited liability company formed under the laws of Texas and having a principal place of business at 20702 Hempstead Road, Ste 110, Houston, TX 77065-5670, and its successors, transferees, and assignees (collectively the "Assignee"), all of my right, title, and interest throughout the world in the subject matter (the "Subject Matter") of a patent application that names me as inventor, is titled "BACKPACK COOLER," and was filed in the United States Patent and Trademark Office on August 23, 2017, as application 29/614,786 (the "Application"). I authorize the insertion of the filing date and application number above.

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

I authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in my name or in the Assignee's name.

I represent and warrant that I have the right and power to make this Assignment and that I have not made and will not make any other assignment that conflicts with this Assignment.

I will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.


James Matthew Jacobsen

DATE: 8/22/2017

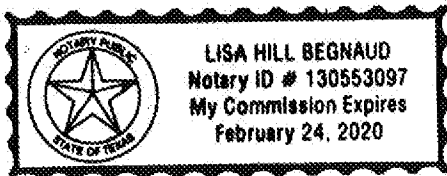
STATE OF TEXAS

COUNTY OF Harris

§
§
§

Before me, Lisa Hill Begnaud, on this day personally appeared James Matthew Jacobsen, known to me (or proved to me on the oath of _____ or through (description of identity card or other document) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed..

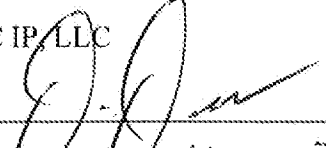
Given under my hand and seal of office this 22nd day of August, 2017



Lisa Hill Begnaud
Notary Public's Signature

The Assignee hereby acknowledges and accepts the foregoing assignment.

Assignee: RTIC IP, LLC

Signature: 

Date: 8/22/2017

Name: James Matthew Jacobsen

Title: CEO