

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT4567449

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	MR. BUZZ, INC.	08/02/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	INSIGHT ENGINES, INC.	
<b>Street Address:</b>	18775 FAVRE RIDGE ROAD	
<b>City:</b>	LOS GATOS	
<b>State/Country:</b>	CALIFORNIA	
<b>Postal Code:</b>	95033	
<b>PROPERTY NUMBERS Total: 8</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	61498599	
<b>Application Number:</b>	61650868	
<b>Application Number:</b>	61621524	
<b>Application Number:</b>	62171971	
<b>Application Number:</b>	15147113	
<b>Patent Number:</b>	9122757	
<b>Patent Number:</b>	9547369	
<b>Patent Number:</b>	9720570	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(650)712-0263	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	650 712 0340	
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<b>Correspondent Name:</b>	HAYNES BEFFEL AND WOLFELD LLP	
<b>Address Line 1:</b>	PO BOX 366	
<b>Address Line 4:</b>	HALF MOON BAY, CALIFORNIA 94019	
<b>NAME OF SUBMITTER:</b>	ERNEST J. BEFFEL, JR.	
<b>SIGNATURE:</b>	/Ernest J. Beffel, Jr. Reg. No. 43489/	
<b>DATE SIGNED:</b>	08/25/2017	

**Total Attachments: 2**

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## CONFIRMATORY ASSIGNMENT

WHEREAS, **Mr. Buzz, Inc.**, a corporation organized and existing under the laws of the State of California, having a place of business at 18775 Favre Ridge Road, Los Gatos, CA 95033, hereinafter referred to as “Assignor,” is the sole owner by assignment of the following patent application and the inventions described and set forth therein:

- 1 U.S. Provisional Application No. 61/498,599, filed 19 June 2011
- 2 U.S. Provisional Application No. 61/650,868, filed 23 May 2012
- 3 U.S. Provisional Application No. 61/621,524, filed 8 April 2012
- 4 U.S. Provisional Application No. 62/171,971, filed 5 June 2015
- 5 U.S. Application No. 15/147,113, filed 5 May 2016
- 6 U.S. Patent No. 9,122,757, issued 1 September 2015
- 7 U.S. Patent No. 9,547,369, issued 17 January 2017
- 8 U.S. Patent No. 9,720,570, issued 1 August 2017

WHEREAS, Assignor has merged into and become part of **Insight Engines, Inc.**, hereinafter referred to as “Assignee,” which is therefore desirous of confirming acquisition of an interest in the inventions, the patents and in the applications and in any Letters Patent and Registrations, which may be granted on the same, in the U.S. and any other country;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor confirms that effective 27 April 2017 Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the inventions, patents and applications and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which have been granted and may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application. The right, title and interest is to be held and enjoyed by Assignee and Assignee’s successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which have been granted and may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that Assignor will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

MR. BUZZ, INC.

Date: 8/2/17

By 

Name Printed: Grant Wernick

Title: President and Chief Executive Officer

Acknowledged and accepted:

INSIGHT ENGINES, INC.

Date: 8/2/17

By 

Name Printed: Grant Wernick

Title: President and Chief Executive Officer