504523134 08/29/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4569840

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
THE PROCTER & GAMBLE COMPANY	08/28/2017

RECEIVING PARTY DATA

Name:	MARS, INCORPORATED	
Street Address:	6885 ELM STREET	
City:	MCLEAN	
State/Country:	VIRGINIA	
Postal Code:	22101	

PROPERTY NUMBERS Total: 6

Property Type	Number
Patent Number:	D584165
Patent Number:	D597853
Patent Number:	D623872
Patent Number:	D634942
Patent Number:	D644036
Patent Number:	D652649

CORRESPONDENCE DATA

Fax Number: (615)468-2744

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-807-4547

mars.patents@effem.com Email:

MARS, INC. C/O THE NUTRO COMPANY **Correspondent Name:**

Address Line 1: 1550 W. MCEWEN DRIVE

Address Line 2: 1ST FLOOR

Address Line 4: FRANKLIN, TENNESSEE 37067

ATTORNEY DOCKET NUMBER:	IAM196 197 AND 215 USD1-4
NAME OF SUBMITTER:	KIMBERLY S. JORDAHL
SIGNATURE:	/Kimberly S. Jordahl/
DATE SIGNED:	08/29/2017

PATENT REEL: 043428 FRAME: 0200 504523134

Total Attachments: 2

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PATENT REEL: 043428 FRAME: 0201

ASSIGNMENT

WHEREAS, The Procter & Gamble Company (hereinafter "ASSIGNOR"), is the owner of the entire right, title and interest in the U.S. Design Patents as listed in Attachment A; and

WHEREAS, Mars, Incorporated, a corporation of Delaware, having an address of 6885 Elm Street, McLean, Virginia 22101 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said U.S. Design Patents as listed in Attachment A.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum corresponding to One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all of ASSIGNOR's right, title and interest in and to said U.S. Design Patents as listed in Attachment A, and any continuation, division, renewal, substitute, reissue, re-examination or any other application claiming priority thereto for the full term for which the same may be granted, including the right to sue for past infringement, if any, and all rights pursuant to 35 U.S.C. §154 with respect thereto.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to U.S. Design Patents and U.S. Design Patent Applications, and/or the inventions disclosed and claimed therein as may be known and accessible to ASSIGNOR, and will testify as to the same in any interference or litigation related thereto, and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to maintain and enforce said U.S. Design Patent Applications and any applications claiming priority thereto as may be necessary or desirable to carry out the purposes hereof.

IN WITNESS WHEREOF, the undersigned has hereunto set hand and seal this day of _________, 2017.

CYNTHIA ANN LUKAS Notary Palaks, State of Ode

My Commission Explose Petroeny 21, 2021

Printed Name

Signature

The Procter & Gamble Company

Title

PATENT REEL: 043428 FRAME: 0202

<u>ATTACHMENT A</u>

IAM0196 USD	PD126	USA	29/289,821	D584165	SIDE-GUSSETED BAG
IAM0197 USD	PD127	USA	29/289830	D597853	SIDE-GUSSETED BAG
IAM0215 USD	D1386	USA	29/321,698	D623872	PRODUCT DISPLAY
IAM0215 USD2	D1386D	USA	29/367,740	D634942	PRODUCT DISPLAY
IAM0215 USD3	D1386D2	USA	29/385,622	D644036	PRODUCT DISPLAY
IAM0215 USD4	D1386DDD	USA	29/397,829	D652649	PRODUCT DISPLAY

PATENT REEL: 043428 FRAME: 0203

RECORDED: 08/29/2017