#### 504525726 08/30/2017

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE: ASSIGNMENT	

### **CONVEYING PARTY DATA**

Name	Execution Date
ROY JOSEPH SEIDERS	08/14/2017
STEVE CHARLES NICHOLS	07/26/2017
KYLE ELLISON	08/02/2017
ANDY BONDHUS	08/01/2017
TOBIAS HOTCHKISS	08/01/2017
LIZA MORRIS	08/01/2017
DENNIS ZUCK	08/01/2017
RYAN NIXON	08/08/2017

## RECEIVING PARTY DATA

Name:	YETI COOLERS, LLC	
Street Address:	5301 SOUTHWEST PARKWAY	
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State/Country:	TEXAS	
Postal Code:	78735	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29607296

# **CORRESPONDENCE DATA**

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PAIENI **REEL: 043446 FRAME: 0109** 504525726

SIGNATURE:	/Melissa G. Mann/
DATE SIGNED:	08/30/2017
Total Attachments: 2	
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PATENT REEL: 043446 FRAME: 0110

#### ASSIGNMENT

WHEREAS, We, Roy Joseph Seiders, Steve Charles Nichols, Kyle Ellison, Andy Bondhus, Tobias Hotchkiss, Liza Morris, Dennis Zuck, and Ryan Nixon (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

#### CONTAINER

which application was filed on 6/12/2017 and assigned Application No. 29/607,296; and

WHEREAS,

YETI LLC, Coolers 5301 Southwest Parkway Suite 200 Austin, TX 78735

(ASSIGNEE) desires to acquire ASSIGNOR'S entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

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And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

Date: 7/14/17	Roy Joseph Seitlers
Onte: 2/2/17	Steve Charles Nichols
Date: 8/2/14	Kyle Effison
Date:8/1/17	Andy Bondhus
Date:	Tobias Hotchkiss
Date:	Liza Mohis
Date: 8/1/17	Dennis Enex
0ste: <u>8/8/17</u>	