

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4575566

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
EXACTTARGET, LLC	09/13/2016
RECEIVING PARTY DATA	
Name:	SALESFORCE.COM, INC.
Street Address:	THE LANDMARK @ ONE MARKET STREET
Internal Address:	SUITE 300
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14572381
CORRESPONDENCE DATA	
Fax Number:	(202)787-5520
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2027875521
Email:	pto@morriskamlay.com
Correspondent Name:	MORRIS & KAMLAY LLP/SALESFORCE NICOLE GO
Address Line 1:	THE LANDMARK @ ONE MARKET STREET
Address Line 2:	SUITE 300
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	030730-527USD1
NAME OF SUBMITTER:	AMELIA KHALAF
SIGNATURE:	/Amelia Khalaf/
DATE SIGNED:	08/31/2017
Total Attachments: 7	
source=EXACTTARGET_TO_SFDCassignment09.13.16#page1.tif	
source=EXACTTARGET_TO_SFDCassignment09.13.16#page2.tif	
source=EXACTTARGET_TO_SFDCassignment09.13.16#page3.tif	
source=EXACTTARGET_TO_SFDCassignment09.13.16#page4.tif	

source=EXACTTARGET_TO_SFDCassignment09.13.16#page5.tif
source=EXACTTARGET_TO_SFDCassignment09.13.16#page6.tif
source=EXACTTARGET_TO_SFDCassignment09.13.16#page7.tif

PATENT ASSIGNMENT

This Patent Assignment effective as of February 23, 2016 is entered into and by ExactTarget, LLC ("Assignor"), having an address and a place of business at 20 N. Meridian Street, Suite 200, Indianapolis, IN 46204 and salesforce.com, inc. ("Assignee"), having an address and a place of business at The Landmark @ One Market St., Suite 300, San Francisco, CA 94105.

Whereas Assignor desires to assign to Assignee all of its right, title, and/or interest in and to those patents and patent applications set forth in Schedule A attached hereto, including all such patents and patent applications, whether or not any claims in any of the foregoing have been rejected, withdrawn, canceled, abandoned, or the like (collectively, "Patents and Patent Applications"); and Assignee desires to obtain the entire right, title, and interest in and to the Patents and Patent Applications;

Therefore, in consideration of the good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest throughout the world in, to, and under the Patents and Patent Applications, including the inventions claimed therein, and all reissuances, continuations, continuations-in-part, revisions, renewals, divisionals, extensions, reexaminations, and foreign counterparts (including patent, utility model, and industrial designs) thereof, and any and all letters patent which may be granted thereon in any jurisdiction, and all rights of action, powers, and benefits arising from ownership of the Patent and Patent Applications, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Patent Assignment had not been made, including: (i) the right to sue and recover for damages or other compensation and the right to sue and obtain other legal and/or equitable remedies in respect of all causes of action arising before, on, or after the date of this Patent Assignment, including in respect of past, present, or future infringements, and the right to fully and entirely stand in the place of the Assignor in all matters related thereto; and Assignor hereby

also assigns and transfers to Assignee any claims for past use or infringement of the Patents and Patent Applications, including claims for damages and accounting under any and all applicable law; (ii) the right to file and prosecute, in its own name, wherever so permitted by law, patent applications, including corresponding applications and foreign counterparts, based on any of the Patents and Patent Applications and to prosecute, make filings with respect to, register, defend, and maintain the Patents and Patent Applications before any patent office and governmental authority, including by filing reissues, reexaminations, divisionals, continuations, continuations-in-part, substitutes, extensions, and all other applications relating thereto; and (iii) the right to claim priority to any of the Patents and Patent Applications pursuant to the Patent Cooperation Treaty, the European Patent Convention, the International Convention for the Protection of Industrial Property, and all other treaties of like purposes.

Assignor retains no ownership rights in the Patent and Patent Applications and the rights transferred to Assignee under this Patent Assignment.

Assignee may apply for and receive patents in its own name in respect of the Patents and Patent Applications wherever so permitted by law.

As used in this Patent Assignment, "including" is not intended to be exclusive, or to limit the generality of the preceding words, and means "including, without limitation."

This Patent Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns. This Patent Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of California, without giving effect to the conflict of laws rules thereof.

This Patent Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute a single instrument.

In Witness Whereof, Assignor has caused this Patent Assignment to be executed by its duly authorized representative on this 13th day of September, 2016.

ExactTarget, LLC

By:  _____

Name: Scott Siamas

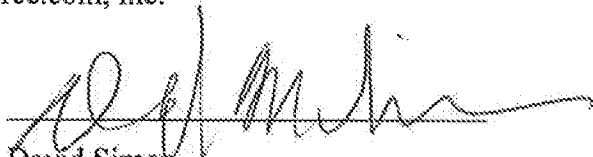
Title: Assistant Secretary

Date: September 13, 2016

Assignee hereby accepts receipt of the entire right, title, and interest in and to the Patent and Patent Applications.

salesforce.com, inc.

By:

A handwritten signature in black ink, appearing to read "David Simon", written over a horizontal line.

Name: David Simon

Title: SVP, Intellectual Property

Date: September 13, 2016

SCHUDULE A

Docket No.	Application No.	Patent No.	Country
1417PROV	61/978,623		United States of America
1417US	14/685,078		United States of America
1445US	14/494,057		United States of America
1479PROV	62/040,934		United States of America
1479US	14/833,300		United States of America
525US	10/769,095		United States of America
526EP	09714016.4		European Patent Office
526PCT	PCT/US2009/001320		PCT
526PROV	61/032,817		United States of America
526US	12/919,982	9275373	United States of America
526USCI	15/054,516		United States of America
527AU	2010221119		Australia
527BR	PI1011691-5		Brazil
527CA	2,811,169		Canada
527EP	10749445.2		European Patent Office
527JP	2011-553167		Japan
527JPD1	2014-108706	5824552	Japan
527JPD2	2015-164425		Japan
527PCT	PCT/US2010/026552		PCT
527PROV	61/158,060		United States of America
527US	13/254,876	8949351	United States of America
527USD1	14/572,381		United States of America
528AU	2010245214		Australia
528BR	PI1009233-1		Brazil
528CA	2,754,015		Canada
528EP	10772410.6		European Patent Office
528JP	2011-553166	5848134	Japan
528PCT	PCT/US2010/026539		PCT

528PROV	61/209,394		United States of America
528US	13/254,619		United States of America
529AU	2011261220		Australia
529BR	BR112012030890-4		Brazil
529CA	2,801,087		Canada
529EP	11790552.1		European Patent Office
529JP	2013-513415	5809693	Japan
529PCT	PCT/US2011/039340		PCT
529PROV	61/351,673		United States of America
529US	13/701,676	9338121	United States of America
530PCT	PCT/US2013/035763		PCT
530US	14/391,277		United States of America
531AU	2011338160		Australia
531BR	BR112013014202-2		Brazil
531CA	2,820,707		Canada
531EP	11846671.3		European Patent Office
531JP	2013-543390		Japan
531PCT	PCT/US2011/064259		PCT
531PROV	61/421,497		United States of America
531SG	201304226-2		Singapore
531US	13/992,122		United States of America
532PROV	61/713,026		United States of America
532US	14/054,198		United States of America
533PROV	61/714,086		United States of America
533US	14/054,285	9210229	United States of America
533USCI	14/958,473		United States of America
534PROV	61/714,076		United States of America
534US	14/054,231		United States of America
535PROV	61/714,069		United States of America
535US	14/054,317		United States of America
536PCT	PCT/US2012/049791		PCT

536PROV	61/515,561		United States of America
536US	14/236,489		United States of America
537US	14/150,570		United States of America
538PROV	61/768,174		United States of America
538US	14/170,447		United States of America
539US	14/170,431		United States of America
541US	14/317,487		United States of America
542PROV	61/878,747		United States of America
542US	14/488,903		United States of America
543PROV	61/878,752		United States of America
543US	14/488,945		United States of America
544PROV	61/878,742		United States of America