## 504529610 08/31/2017

### PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4576316

		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT			
CONVEYING PARTY DATA	4					
		Name		Execution Date		
Toshiaki Fujiki				02/06/2013		
Slaven Bilac				02/06/2013		
Kavi J. Goel	03/04/2013					
Shuhei Takahashi	02/06/2013					
Tomohiko Kimura			02/14/2013			
RECEIVING PARTY DATA						
Name: G	OOGLE	INC.				
Street Address: 16	600 AM	PHITHEATRE PARKWAY				
City: M	OUNTA	IN VIEW				
State/Country: C/	ALIFOR	NIA				
Postal Code: 94	043					
PROPERTY NUMBERS 10						
		Number		1		
PROPERTY NUMBERS To Property Type Application Number:		Number 692772				
Property Type	15					
Property Type Application Number:	15 A			]		
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Property Type Application Number: CORRESPONDENCE DATA Fax Number: Correspondence will be set using a fax number, if pro- Phone: Email: Correspondent Name: Address Line 1: Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET NUME NAME OF SUBMITTER:	(8 ent to ti vided; i Qu PA Fl: P. M	692772 77)769-7945 <b>ne e-mail address first; if th</b> <b>f that is unsuccessful, it wi</b> 02) 626-7726 si@fr.com TRICK DARNO SH & RICHARDSON P.C. D.BOX 1022 NNEAPOLIS, MINNESOTA \$ 16113-7654003 MARY FLORCZAK	ll be ser	nt via US Mail.		

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Attorney's Docket No. 0026-0355

#### ASSIGNMENT (Joint) Worldwide Rights

THIS ASSIGNMENT, by <u>Toshiaki Fujiki, Slaven Bilac, Kavi Goel, Shuhei Takahashi, and</u> Tomohiko Kimura, residing at 6-13-13-901 Akasaka, Minato, Tokyo, Japan; Kamiosaki 3-5-8-901, Shinagawa, Japan: 343B Hill Street, San Francisco, California 94114; Bonheur Toritsu Daigaku 3 #502, Nakane 2-1-12, Meguro-ku, Tokyo, Japan; and 1-43-18 Yayoi-cho, Nakano-ku, Tokyo, Japan (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assigners have invented certain new and useful improvements in GENERATING RANKED LISTS OF ENTITIES set forth in an application for Letters Patent of the United States,

- which is a provisional application (1)

  - filed herewith; or bearing Application No. (b) , and filed on : or
- (2)which is a non-provisional application
  - bearing Application No. <u>13/756,117</u>, and filed on <u>January 31, 2013</u>; or filed herewith; and (a)

We hereby authorize Applicants' representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

WHEREAS, Google Inc., a corporation of the state of Delaware, having its principal place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications and applications for Letters Patent of the United States or other countries claiming priority to said application or from which said application claims priority, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, any previously or subsequently filed provisional applications, and in and to any and all applications claiming priority to said applications, including divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to he held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

> PATENT REEL: 043467 FRAME: 0767

Joint Assignment Attorney's Docket No.: 0026-0355

Toshi aki Fyji ki Toshiaki Fujiki

Date: Feb. 6, 2013

Hory MMD Slaven Bilac

Date: Feb, 6 2013

Kavi Goei

Date:

Shuhei Takahashi Shuhei Takahashi

Date: Feb. 6, 2013

Tomohiko Kimura

Date: \_\_\_\_\_ Witness Name

Witness Signature

PATENT **REEL: 043467 FRAME: 0768**  Toshiaki Fujiki

Date:

Slaven Bilac

Date:

Non toe Kavi Goel

Date: MAKCH 4, 2.1.3

Shuhei Takahashi

Date:

Tomohiko Kimura

Date:

Witness Name

Witness Signature

Witness Name

Witness Signature

Jarol Levy Witness Name

itness Signature

Witness Name

Witness Signature

Witness Name

Witness Signature

Attorney's Docket No. 0026-0355

; or

#### ASSIGNMENT (Joint) Worldwide Rights

THIS ASSIGNMENT, by <u>Toshiaki Fujiki, Slaven Bilac, Kavi Goel, Shuhei Takahashi, and</u> <u>Tomohiko Kimura</u>, residing at 6-13-13-901 Akasaka, Minato, Tokyo, Japan; Kamiosaki 3-5-8-901, Shinagawa Japan; 343B Hill Street, San Francisco, California 94114; Bonheur Toritsu Daigaku 3 #502, Nakane 2-1-12, <u>Meguro-ku, Tokyo, Japan; and 1-43-18 Yayoi-cho, Nakano-ku, Tokyo, Japan</u> (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in <u>GENERATING</u> <u>RANKED LISTS OF ENTITIES</u> set forth in an application for Letters Patent of the United States,

(1)	🔲 whie	h is a provisional application	
	(a)	filed herewith; or	
	(0)	bearing Application No, and filed on	

(2)  $\bigotimes$  which is a non-provisional application

(a) bearing Application No. <u>13/756,117</u>, and filed on <u>January 31, 2013</u>; or
(b) filed herewith; and

We hereby authorize Applicants' representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

WHEREAS, <u>Google Inc.</u>, a corporation of the state of Delaware, having its principal place of business at 1600 Amphilheatre Parkway, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications and applications for Letters Patent of the United States or other countries claiming priority to said application or from which said application claims priority, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assigner has sold, assigned, transferred, and set over, and by these presents do soll, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, any previously or subsequently filed provisional applications, and in and to any and all applications claiming priority to said applications, including divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assigner bad this sale and assignment oot been made:

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and fawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

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#### Joint Assignment Attorney's Docket No.: 0026-0355

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patents or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

- 2 -

FAX 03-3373-4127

# Joint Assignment Attorney's Docket No.: 0026-0355

Date: Witness Signature Witness Name Slaven Bilac Date: \_ Witness Signature Kavi Goel Witness Name Date: Witness Signature Shuhei Takahashi

Date:

Toshiaki Pujiki

Kimura C. M.S.M.

Date: 1/2/02/20/3

Witness Name

Witness Name

Witness Signature

Witness Name

Witness Signature

- 3 -

RECORDED: 08/31/2017 5455-50 XH3