504494167 08/08/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4540869

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the NAME OF FOURTH ASSIGNOR previously recorded on Reel 041602 Frame 0474. Assignor(s) hereby confirms the AHOKE K. CHAKRABARTI.

CONVEYING PARTY DATA

Name	Execution Date
CHRISTINE CHOI	02/13/2017
NATHAN ANDREW SHARP	02/19/2017
WILLIAM SAMUEL BAILEY	02/13/2017
ASHOKE K. CHAKRABARTI	02/12/2017
JOSHUA BARTON DICKENS	02/13/2017
JOY-VINCENT NIEMANTSVERDRIET	02/13/2017

RECEIVING PARTY DATA

Name:	FACEBOOK, INC.
Street Address:	1601 WILLOW ROAD
City:	MENLO PARK
State/Country:	CALIFORNIA
Postal Code:	94025

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15421413

CORRESPONDENCE DATA

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Address Line 4: PALO ALTO, CALIFORNIA 94301

ATTORNEY DOCKET NUMBER:	36FB-180469
NAME OF SUBMITTER:	JAMES W. SOONG
SIGNATURE:	/James W. Soong/

PATENT 504494167 REEL: 043483 FRAME: 0210

DATE SIGNED:	08/08/2017
Total Attachments: 5	
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PATENT REEL: 043483 FRAME: 0211



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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHRISTINE CHOI	02/13/2017
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Application Number:	15421413	

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provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: SHEPPARD MULLIN RICHTER & HAMPTON LLP

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ATTORNEY DOCKET NUMBER: 36FB-180469

NAME OF SUBMITTER: SIRAJ HUSAIN

Signature: /Siraj Husain/

Date: 03/16/2017

Total Attachments: 3

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EPAS ID: PAT4323173 **Receipt Date:** 03/16/2017

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COMBINED ASSIGNMENT/DECLARATION (37 CFR 1.63)

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Facebook, Inc., a Delaware corporation, having a place of business at 1601 Willow Road, Menlo Park, California 94025 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

Application No. 15/421,413, entitled "SYSTEMS AND METHODS TO MANAGE MEDIA CONTENT ITEMS" filed on January 31, 2017, which claims priority from a provisional application, filed on August 1, 2016, now bearing US Application No. 62/369,632.

- 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Attorney Docket No.: 36FB-180469 1 PATENT
REEL: 043483 FRAME: 0214

Title: SYSTEMS AND METHODS TO MANAGE MEDIA CONTENT ITEMS

Date Filed: **January 31, 2017**Application No.: **15/421,413**

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

By signing below, INVENTOR further attests to the following:

- The APPLICATION was made or authorized to be made by INVENTOR.
- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.
- INVENTOR acknowledges the duty to disclose to the United States Patent and Trademark Office all information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56, which for a continuation-in-part includes information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56 that became available between the filing date of the prior patent application and the National or PCT filing date of the continuation-in-part application.

INVENTOR hereby acknowledges that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Name and Signature	Date of Signature
Charles Time Chein Chein (Feb 13, 2017)	Feb 13, 2017
Christine Choi	
Name and Signature	Date of Signature
Hathan Share	Feb 19, 2017
Nathan Andrew Sharp	
Name and Signature	Date of Signature
William S Bailey Walliam S Bailey (1906 13, 2011)	Feb 13, 2017
William Samuel Bailey	
Name and Signature	Date of Signature
Ashoke Chakrabarti Janora Characari (1 a) 12, 2017)	Feb 12, 2017
Ashoke K. Chakrabarti	

Attorney Docket No.: 36FB-180469 2 PATENT REEL: 043483 FRAME: 0215

Title: SYSTEMS AND METHODS TO MANAGE MEDIA CONTENT ITEMS

Date Filed: January 31, 2017 Application No.: 15/421,413

Name and Signature Date of Signature Feb 13, 2017 Joshua Barton Dickens

Name and Signature Date of Signature Joy-Vincent Niemantsverdriet Feb 13, 2017

Joy-Vincent Niemantsverdriet

3 Attorney Docket No.: 36FB-180469 **PATENT** REEL: 043483 FRAME: 0216

RECORDED: 08/08/2017