

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4544222

|                                                                                                                                                                                                 |                                   |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                    |                       |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT                        |                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                   |                       |
|                                                                                                                                                                                                 | <b>Name</b>                       | <b>Execution Date</b> |
|                                                                                                                                                                                                 | ROSY BLUE (INDIA) PRIVATE LIMITED | 08/09/2017            |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                   |                       |
| <b>Name:</b>                                                                                                                                                                                    | STERLING JEWELERS INC.            |                       |
| <b>Street Address:</b>                                                                                                                                                                          | 375 GHENT ROAD                    |                       |
| <b>City:</b>                                                                                                                                                                                    | AKRON                             |                       |
| <b>State/Country:</b>                                                                                                                                                                           | OHIO                              |                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 44333                             |                       |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                                   |                       |
|                                                                                                                                                                                                 | <b>Property Type</b>              | <b>Number</b>         |
|                                                                                                                                                                                                 | <b>Patent Number:</b>             | D727785               |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                   |                       |
| <b>Fax Number:</b>                                                                                                                                                                              | (801)799-5700                     |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                   |                       |
| <b>Phone:</b>                                                                                                                                                                                   | 8017995800                        |                       |
| <b>Email:</b>                                                                                                                                                                                   | CSKing@hollandhart.com            |                       |
| <b>Correspondent Name:</b>                                                                                                                                                                      | JOSHUA N. RANDALL                 |                       |
| <b>Address Line 1:</b>                                                                                                                                                                          | 222 SOUTH MAIN STREET, SUITE 2200 |                       |
| <b>Address Line 2:</b>                                                                                                                                                                          | HOLLAND & HART                    |                       |
| <b>Address Line 4:</b>                                                                                                                                                                          | SALT LAKE CITY, UTAH 84101        |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 81384.0001                        |                       |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | JOSHUA N. RANDALL                 |                       |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Joshua N. Randall/               |                       |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 08/10/2017                        |                       |
| <b>Total Attachments: 6</b>                                                                                                                                                                     |                                   |                       |
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## ASSIGNMENT OF DESIGN RIGHTS

This Assignment of Designs Rights ("Assignment") is made effective as of 20<sup>th</sup> July, 2017 by and between ROSY BLUE (INDIA) PRIVATE LIMITED, a company, having its registered address at 1608-09, Prasad Chambers, Opera House, Mumbai -400 004, India (the "Assignor"), and STERLING JEWELERS INC., a Delaware company, having a place of business at 375 Ghent Road, Akron, Ohio 44333 (the "Assignee").

Assignor has agreed to assign to Assignee all right, title and interest in and to the designs and design patents listed on the attached Exhibit A, including but not limited to all inventions disclosed therein and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof, and foreign applications and counterparts with respect thereto (the "Designs"), and any other rights stemming from the Designs.

Assignee desires to obtain all right, title, and interest in the Designs according to the terms of this Assignment.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the entire right, title, and interest to the Designs, and the right to sue for, settle or release any past, present or future infringement of the Designs, along with the right to recover damages for past infringement, and any other rights stemming from the Designs.

Assignor hereby authorizes and requests any concerned agency, office, or entity to record Assignee as the assignee of Assignor's entire right, title, and interest in the Designs.

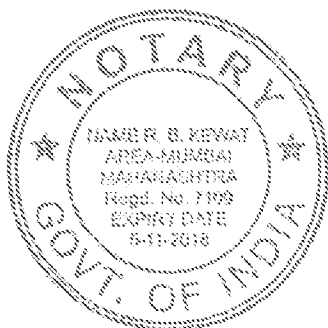
Signed on this 18<sup>th</sup> day of July, 2017.

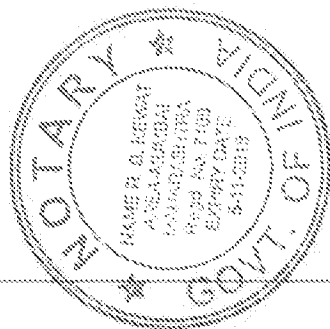


ASSIGNOR:  
ROSY BLUE (INDIA) PRIVATE LIMITED



Russell A. Mehta  
Managing Director







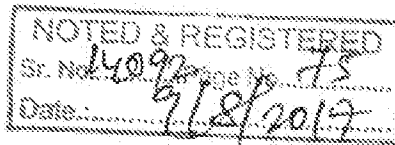
ASSIGNMENT  
(Cont.)

STATE OF MAHARASHTRA

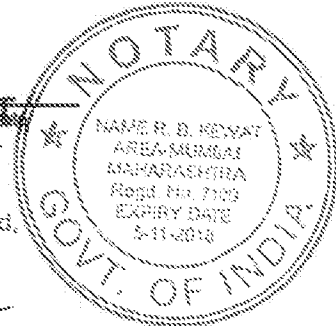
On this 9th day of August, 2017, before me personally appeared RUSSELLA. WIGHTA to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same.

BEFORE ME

My Commission Expires:



RAJESH K. KAVAT  
Regd. No. 7488/2007  
ADVOCATE AND NOTARY  
16-A, Jimmy Bldg., 1st Floor,  
Room No. 9, 10, Parel Station Road,  
Parel (E), Mumbai-400 012.



ASSIGNEE:  
STERLING JEWELERS INC.

Stash Plak, Vice President and Assistant Secretary

COUNTY OF Summit  
STATE OF Ohio

On this 3rd day of August, 2017, before me personally appeared Stash Plak to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same.

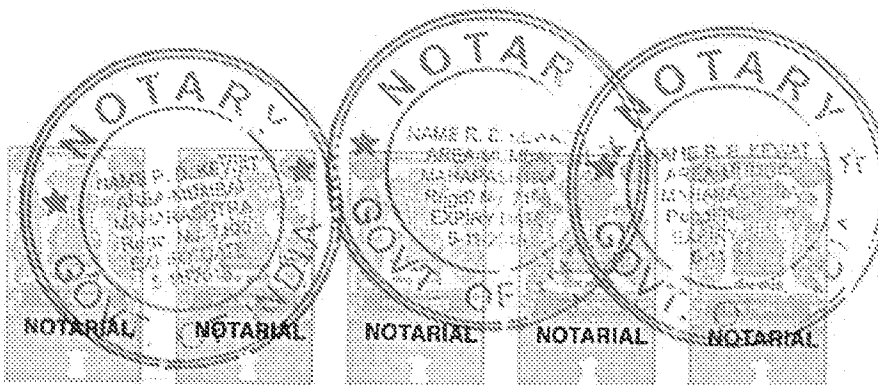
My Commission Expires: N/A

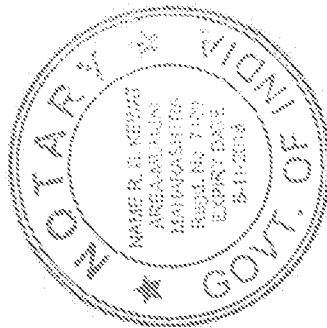
Laura Friedman  
Notary Public in and for said County and State

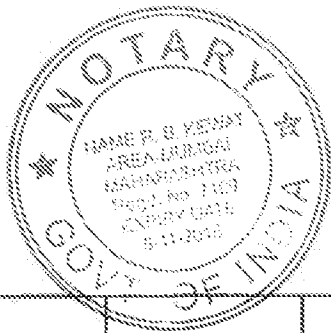


LAURA FRIEDMAN  
Attorney at Law  
NOTARY PUBLIC  
STATE OF OHIO  
My Commission Has  
No Expiration Date  
Section 147.03 O.R.C.

Barry Blue Assignment





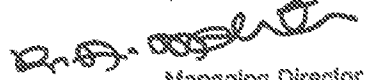


ASSIGNMENT  
(Cont.)

EXHIBIT A

| Title                      | Country                         | Application<br>or Registered<br>Design or Design<br>Patent No. | Issue/<br>Registration Date | Status     | Assignor                             |
|----------------------------|---------------------------------|----------------------------------------------------------------|-----------------------------|------------|--------------------------------------|
| MULTIPLE FACET<br>GEMSTONE | U.S.                            | D727,785 S                                                     | 04/28/2015                  | Issued     | ROSY BLUE (INDIA)<br>PRIVATE LIMITED |
| MULTIPLE FACET<br>GEMSTONE | China                           | ZL 201430454786.5                                              | 07/15/2015                  | Issued     | ROSY BLUE (INDIA)<br>PRIVATE LIMITED |
| GEMSTONES                  | European<br>Community<br>Design | 002582320-0001                                                 | 11/21/2014                  | Registered | ROSY BLUE (INDIA)<br>PRIVATE LIMITED |

For ROSY BLUE (INDIA) PVT. LTD.

  
Managing Director

