

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4585569

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	BROADSIGN INTERNATIONAL LLC	08/01/2017
RECEIVING PARTY DATA		
Name:	BROADSIGN SERV LLC	
Street Address:	453 N. LINDBERGH BLVD, 2ND FLOOR	
City:	ST. LOUIS	
State/Country:	MISSOURI	
Postal Code:	63141	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	8170914
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	INVENTORY CONTROL - US	
NAME OF SUBMITTER:	SANDRA BEAUCHESNE	
SIGNATURE:	/sandrabeauchesne/	
DATE SIGNED:	09/08/2017	
Total Attachments: 4		
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PATENT ASSIGNMENT

This PATENT ASSIGNMENT ("Assignment") dated as of this 1st day of August 2017, is made by and between Broadsign International, LLC with an address at 453 N. Lindbergh Blvd., 2nd Floor, St. Louis, Missouri 63141 (hereinafter, "Assignor") and Broadsign Serv LLC, with an address at 453 N. Lindbergh Blvd., 2nd Floor, St. Louis, Missouri 63141 (hereinafter, "Assignee").

RECITALS

WHEREAS, Assignor is the record owner of the patents, patent applications and designs set forth on Exhibit A attached hereto (collectively the "Patents").

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Patents.

NOW, THEREFORE in consideration of the mutual promises contained herein, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over its entire right, title, and interest in and to the Patents, any patent or reissues of any patent that may be granted thereon, and any extensions and applications which are continuations, continuations-in-part, substitutes, divisions, renewals or reissues of said Patents to Assignee and its successors and assigns. Assignor hereby further sells, assigns, transfers, and sets over unto Assignee Assignor's entire right, title, and interest in and to the inventions disclosed in the Patents in the United States and each and every country foreign to the United States; and Assignor further conveys to Assignee all priority rights resulting from the Patent, and the right to bring suit to enforce the Patent against activities arising prior to and after the date of this Assignment.

2. Further Assurances. At any time and from time to time after the date hereof, at Assignee's request and without further consideration, Assignor shall within a reasonable time and at Assignee's sole expense execute and deliver, and shall cause its affiliates and employees to execute and deliver, such instruments of sale, transfer, conveyance, assignment and confirmation, and take such other action, as Assignee may reasonably request to more effectively transfer, convey and assign to Assignee, and to confirm Assignee's title to, any or all of the Patent.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, taken together, shall constitute one and the same instrument.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed as of the date and year first above written.

BROADSIGN INTERNATIONAL, LLC

By: Dana Tunks

Name: Dana Tunks

Title: CEO

BROADSIGN SERV LLC

By: Dana Tunks

Name: Dana Tunks

Title: CEO

(Signature Page to Patent Assignment)

Exhibit A

Country	Application No	Filing Date	Title	Issue No.
China	201330402713.7	08-22-13	DIGITAL MEDIA PLAYER	CN 302881715 S
Europe	CD002294785	08-22-13	DIGITAL MEDIA PLAYER	002294785- 0001
United States	29/446,324	02-22-13	DIGITAL MEDIA PLAYER	D718271
China	201710275880.7	04-25-17	METHOD AND DIGITAL SIGNAGE PLAYER FOR MANAGING DISTRIBUTED DIGITAL SIGNAGE CONTENT	n/a
Europe	17166845	04-18-17	METHOD AND DIGITAL SIGNAGE PLAYER FOR MANAGING DISTRIBUTED DIGITAL SIGNAGE CONTENT	n/a
United States	15/137,076	04-25-16	METHOD AND DIGITAL SIGNAGE PLAYER FOR MANAGING DISTRIBUTED DIGITAL SIGNAGE CONTENT	n/a
United States	12/267,218	11-07-08	INVENTORY CONTROL SYSTEM FOR DIGITAL SIGNAGE NETWORK HAVING A PLURALITY OF SCREEN ZONES ASSOCIATED WITH A PLURALITY OF DISPLAYS	8170914
United States	13/856,072	04-03-13	MEDIA ELEMENT TRANSITION ELECTRONIC DEVICE, METHOD AND APPLICATION	n/a
Europe	15191027	10-22-15	METHOD, DIGITAL SIGNAGE SERVER AND COMPUTER PROGRAM PRODUCT FOR DISPLAYING MOBILE MEDIA CONTENT ASSOCIATED TO A DIGITAL SIGNAGE DISPLAY UNIT	n/a
United States	14/525,577	10-28-14	METHOD, DIGITAL SIGNAGE SERVER AND COMPUTER PROGRAM PRODUCT FOR DISPLAYING MOBILE MEDIA CONTENT ASSOCIATED TO A	n/a

			DIGITAL SIGNAGE DISPLAY UNIT	
United States	15/290,337	10-11-16	METHOD AND COMPUTING DEVICE FOR OPTIMIZING PLACEMENT OF DIGITAL SIGNAGE CONTENT BASED ON AUDIENCE SEGMENTS	n/a