

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	IDEATIVE PRODUCT VENTURES, INC.	09/08/2017
RECEIVING PARTY DATA		
Name:	TAVIS D SCHRIEFER	
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PROPERTY NUMBERS Total: 5		
Property Type	Number	
Patent Number:	7435090	
Patent Number:	7874856	
Patent Number:	7607928	
Patent Number:	D685779	
Patent Number:	D756977	
CORRESPONDENCE DATA		
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DATE SIGNED:	09/11/2017	
Total Attachments: 2		
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source=Patent Assignment to Tavis#page2.tif		

ASSIGNMENT

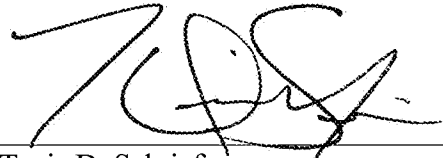
IN CONSIDERATION OF TEN DOLLARS (\$10.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Ideative Product Ventures, Inc., a corporation organized and existing under the laws of the State of Texas, with a mailing address of 1846 Rosemeade Parkway #144, Carrollton, Texas 75007 (sometimes hereinafter called "ASSIGNOR"), does hereby ASSIGN, SELL and CONVEY to Tavis D. Schriefer ("ASSIGNEE"), his successors and assigns, the entire right, title and interest throughout the world in and to:

1. United States Patent Numbers 7435090B1, 7874856B1, 7607928B2, D685779S1, and USD756977S1 (hereinafter "Patents");
2. Any applications for patent or like protection related to the Patents that have now been or may in the future be made by ASSIGNOR or its legal representatives, including any non-provisional, divisional, continuation, continuation-in-part and any other utility applications that may be based on these Patents, whether in the United States of America or any other place anywhere in the world;
3. All patents and like protection that have now been or may in the future be granted on the Patents to ASSIGNOR or its legal representatives, whether in the United States of America or in any other country or place anywhere in the world;
4. All substitutions for and divisions, continuations, continuations-in-part, renewals, reissues, extensions, and the like of said applications and patents and like grants, including without limitations, those obtained or permissible under past, present and future law and statutes;
5. All rights of action for unauthorized use of the Patents for infringement of said patents and like protection;
6. The right to ASSIGNEE to file in his name applications for patents and like protection related to the Patents in the United States and in any country or countries foreign to the United States; and
8. All international rights of priority associated with the Patents, applications, patents and like protection;

and ASSIGNOR covenants that it, its heirs, legal representatives, assigns, administrators, and executors will at the expense of ASSIGNEE, his successors and assigns, execute all papers and perform such other acts as may be reasonably necessary to give ASSIGNEE, his successors and assigns, the full benefit of this Assignment.

8 September 2017

Date

A handwritten signature in black ink, appearing to read 'TDS', written over a horizontal line.

Tavis D. Schriefer
On behalf of Ideative Product Ventures, Inc.