504541729 09/11/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MATTHEW ALLEN JONES	09/21/2016
AARON JAMES VASGAARD	09/21/2016
NICHOLAUS ADAM JONES	09/16/2016
ROBERT JAMES TAYLOR	09/26/2016

RECEIVING PARTY DATA

Name:	WAL-MART STORES, INC.
Street Address:	702 SOUTHWEST 8TH STREET
City:	BENTONVILLE
State/Country:	ARKANSAS
Postal Code:	72716-0520

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15700523

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NAME OF SUBMITTER:	NAVEED HASAN
SIGNATURE:	/Naveed Hasan/
DATE SIGNED:	09/11/2017

Total Attachments: 5

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> **PATENT** REEL: 043547 FRAME: 0922 504541729

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> PATENT REEL: 043547 FRAME: 0923

ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign, which confirms any previous assignment by me or by operation of law, to Wal-Mart Stores, Inc., a Delaware corporation, having its principal place of business at 702 Southwest 8th Street Bentonville, AR 72716, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

DYNAMIC PROJECTION SYSTEM

relating to the patent family of Walmart Reference No. 1520US01; having Patent Application Number 62/395,005, filed September 15, 2016, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, inter partes review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

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PATENT REEL: 043547 FRAME: 0924 Legal Name of Inventor:

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RECORDED: 09/11/2017