PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SCOTT CARTER	09/07/2017
MATTHEW L. COOPER	09/07/2017
JENNIFER MARLOW	09/07/2017
FRANCINE CHEN	09/07/2017

RECEIVING PARTY DATA

Name:	FUJI XEROX CO., LTD.
Street Address:	9-7-3, AKASAKA, MINATO-KU
City:	TOKYO
State/Country:	JAPAN
Postal Code:	107-0052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15701186

CORRESPONDENCE DATA

Fax Number: (619)235-0398

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6192381900

Email: docketing@procopio.com

PROCOPIO, CORY, HARGREAVES & SAVITCH LLP **Correspondent Name:**

Address Line 1: 525 B STREET **SUITE 2200** Address Line 2:

Address Line 4: SAN DIEGO, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	123144-031UT1
NAME OF SUBMITTER:	JENNIFER RIEWALD
SIGNATURE:	/Jennifer Riewald/
DATE SIGNED:	09/11/2017

Total Attachments: 1

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PATENT REEL: 043549 FRAME: 0030

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Assignment

Whereas, We, Scott CARTER of Menlo Park, CA, Matthew L. COOPER of San Francisco, CA, Jennifer MARLOW of Palo Alto, CA, and Francine CHEN of Menlo Park, CA, hereinafter called assignors, have invented certain improvements in GENERATING ITINERARY DESTINATIONS AND RECOMMENDATIONS FROM SCANNED CONTENT and executed an application for Letters Patent of the United States of America therefor; and

Whereas, FUJI XEROX CO., LTD., 9-7-3, Akasaka, Minato-ku, Tokyo 107-0052, Japan (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 U.S.C. §119, and We request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and We hereby agree that the assignee may apply for foreign Letters Patent on the invention and We will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

(Applie	We hereby authorize and request our attorneys PROCOPIO, CORY, HARGREAVES & ICH LLP of 525 B Street, Suite 2200, San Diego, CA 92101 to insert here in parentheses cation number 15/701,186 and Confirmation number 6713, filed mber 11, 2017 the application number, confirmation number and filing date of said application cnown.
Date:	7/7//7 /2-2
Date:	SITUAL S/Matthew L. COOPER
Date:	9/7/17 JUMON LOS
Date:	9/7//) HACUACIA Ch

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

PATENT REEL: 043549 FRAME: 0031