

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4593940

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JOSEPH HEI	09/13/2017
VIVIAN CHIANG	09/13/2017
JASON WARREN	09/08/2017
RECEIVING PARTY DATA	
Name:	BLACK BRASS INC.
Street Address:	834 LA JENNIFER WAY
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94306
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15699861
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	650-798-0314
Email:	morgan.adams@dentons.com
Correspondent Name:	CHRISTOPHER B. EIDE
Address Line 1:	1530 PAGE MILL ROAD
Address Line 2:	SUITE 200
Address Line 4:	PALO ALTO, CALIFORNIA 94304
ATTORNEY DOCKET NUMBER:	15262721-003101
NAME OF SUBMITTER:	CHRISTOPHER B. EIDE
SIGNATURE:	/Christopher B. Eide/
DATE SIGNED:	09/14/2017
Total Attachments: 4	
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source=15262721_003101_Assignment#page2.tif	
source=15262721_003101_Assignment#page3.tif	

ASSIGNMENT

This assignment is by:

1. Joseph HEI
c/o Black Brass Inc.
834 La Jennifer Way
Palo Alto, CA 94306
2. Vivian CHIANG
c/o Black Brass Inc.
834 La Jennifer Way
Palo Alto, CA 94306
3. Jason WARREN
c/o Black Brass Inc.
834 La Jennifer Way
Palo Alto, CA 94306

(referred to in this Assignment as “Assignors”), whose residence or mailing address information is listed above.

This Assignment is to:

Assignee: Black Brass Inc.
Address: 834 La Jennifer Way, Palo Alto, CA 94306
A juristic entity duly organized under and pursuant to the laws of: California

(referred to in this Assignment as “Assignee”), which desires to acquire the entire right, title and interest in, to and under said patent application and the inventions covered thereby.

Assignors have invented certain new and useful inventions in:

FOOT MEASURING AND SIZING APPLICATION

for which the following application has been filed in the United States of America.

Serial No.: 15/699,861

Filing Date: September 8, 2017

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

1. Assignors hereby sell, assign, transfer and set over, to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for letters patent, any and all provisionals, non-provisionals, divisions, continuations, and continuations-in-part claiming priority thereto or the benefit thereof, substitutions of said applications, and any and all letters patent or patents in the United States of America and all foreign countries or jurisdictions which may be granted therefor and thereon, including, without limitation, any modifications to such letters patent or patents such as through reissue, re-examination or other post-grant proceeding, and any and all extensions of said letters patent or patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee (including any right to institute actions and to recover damages for past, present and future infringement), for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which letters patent or patents may be granted, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

2. Assignors represent, warrant and covenant (a) that, at the time of execution and delivery of this agreement, Assignors are the sole and lawful owners of the entire right, title and interest in and to said inventions and said

application for letters patent, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner set forth in this agreement, or (b) that Assignors solely and lawfully owned the entire right, title and interest in and to said inventions and said application for letters patent, and the same were unencumbered and that Assignors sold, assigned, transferred and set over, to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to said inventions and said applications for letters patent.


3. Assignors shall promptly sign and execute all papers and documents, take all lawful oaths, and do all acts necessary, required or useful for the procurement, maintenance, enforcement, defense or otherwise to secure title thereto to the Assignee, at the sole cost and expense of Assignee, its successors, legal representatives and assigns, in each case including, without limitation, arising from or relating to (a) said inventions, or said application for letters patent; (b) any provisional, non-provisional, division, continuation, or continuation-in-part claiming priority thereto or the benefit thereof, or any substitution of any such application, or (c) any letters patent or patents for said inventions in any country or jurisdiction, including without limitation, any modifications to such letters patent or patents such as through reissue, re-examination, or other post-grant proceeding. To be clear, for purposes of this paragraph, "procurement, maintenance, enforcement, defense" shall include, without limitation, any preparation, prosecution, pre-grant proceeding, and post-grant proceeding, whether before a patent office or other administrative body or judicial body with jurisdiction therefor.

4. Assignors hereby authorize and request the Commissioner of Patents in the United States to issue the above mentioned letters patent of the United States to Assignee as the assignee of said inventions and the letters patent to be issued thereon for the sole use of Assignee, its successors, legal representatives and assigns.

5. "I hereby grant attorneys, all of Dentons US LLP, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark office for recordation of this document, including the power to insert on this assignment the application number and filing date of said application when known."

In witness whereby, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date: September 13, 2017

Signature: _____
Joseph HEI 

Date: _____

Signature: _____
Vivian CHIANG

Date: _____

Signature: _____
Jason WARREN

application for letters patent, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner set forth in this agreement, or (b) that Assignors solely and lawfully owned the entire right, title and interest in and to said inventions and said application for letters patent, and the same were unencumbered and that Assignors sold, assigned, transferred and set over, to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to said inventions and said applications for letters patent.

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Date: _____

Signature: _____
Joseph HEI

Date: **September 13, 2017**

Signature: 
Vivian CHIANG

Date: _____

Signature: _____
Jason WARREN

application for letters patent, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner set forth in this agreement, or (b) that Assignors solely and lawfully owned the entire right, title and interest in and to said inventions and said application for letters patent, and the same were unencumbered and that Assignors sold, assigned, transferred and set over, to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to said inventions and said applications for letters patent.

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In witness whereby, executed by the undersigned on the date(s) opposite the undersigned name(s).

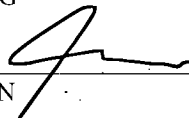
Date: _____

Signature: _____
Joseph HEI

Date: _____

Signature: _____
Vivian CHIANG

Date: September 8, 2017

Signature:  _____
Jason WARREN