504551881 09/18/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4598590

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RICHARD J. LAVERY	09/14/2017
THOMAS E. WULFF	09/14/2017
REHAN K. JAFFRI	09/15/2017
SEAN CONNOLLY	09/14/2017
DAVID BELLOWS	09/12/2017
SEAN D. MARVEL	09/14/2017
RUSSELL CALVARESE	09/14/2017
MARCO P. ORLASSINO	09/14/2017

RECEIVING PARTY DATA

Name:	SYMBOL TECHNOLOGIES, LLC
Street Address:	1 ZEBRA PLAZA
City:	HOLTSVILLE
State/Country:	NEW YORK
Postal Code:	11742

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15706127

CORRESPONDENCE DATA

Fax Number: (847)955-4514

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 847-955-5518

Email: Docketing@zebra.com

Correspondent Name: ZEBRA TECHNOLOGIES CORPORATION

Address Line 1: 3 OVERLOOK POINT

Address Line 4: LINCOLNSHIRE, ILLINOIS 60069

ATTORNEY DOCKET NUMBER:	151765US01	
NAME OF SUBMITTER:	YURI ASTVATSATUROV	
SIGNATURE:	/YA/	

PATENT 504551881 REEL: 043613 FRAME: 0427

DATE SIGNED:	09/18/2017	
Total Attachments: 10		
source=151765US01-assignment#page	1.tif	
source=151765US01-assignment#page2.tif		
source=151765US01-assignment#page3.tif		
source=151765US01-assignment#page4.tif		
source=151765US01-assignment#page5.tif		
source=151765US01-assignment#page6.tif		
source=151765US01-assignment#page7.tif		
source=151765US01-assignment#page8.tif		
source=151765US01-assignment#page9.tif		
source=151765US01-assignment#page10.tif		

PATENT REEL: 043613 FRAME: 0428

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold, assigned and transferred, and does hereby sell, assign and transfer, unto Symbol Technologies, LLC ("Assignee"), a limited liability company of the State of Delaware, having its principal place of business at 1 Zebra Plaza, Holtsville, NY, 11742, and its successors and assigns, the entire right, title and interest for the United States of America and the Territories and Possessions thereof and all countries foreign to the United States of America in and to inventions relating to

SYSTEMS AND METHODS TO ADAPTIVELY OPTIMIZE RFID-BASED POINT OF SALE PERFORMANCE

	executed concurrently herewith,
	executed on,
\boxtimes	Application No. 15/706, 127; filed September 15, 2017,
	Application claims priority from Application No, filed, all
	applications listed above being hereinafter referred to as the "application(s)",

as set forth in an application for Letters Patent of the United States of America

together with the entire right, title and interest in and to all divisionals, renewals, substitutes, continuations, non-provisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise.

The Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned, without charge to Assignee, but at its expense, will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

-Page 1 of 10-

Each undersigned inventor hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment, for example, application number and filing date.

This Assignment is deemed to be effective at least as early as the earliest priority date.

9/14/17	Richard J. Lavery
Date /	Richard J. Lavery
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
State of New York County of Suffice Suffice County of Suffice Suffice	
I, <u>Catherne DiTrapani</u> , a Note certify that Richard J. Lavery personally ap	ary Public for said County and State, do hereby opeared before me this day and acknowledged the
Witness my hand and official seal, this the _	14 day of Septenber, 2017.
(Official Seal)	Catherne Dit
My commission expires 5/16/2019	Notary Public CATHERINE DITRAPANI Notary Public, State of New York No. 01DI4725395 Qualified in Suffolk County Commission Expires 5/16/20

Docket No. 151765US01

9/4/7	Muld of
Date	Thomas E. Wulff
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
- OR -	
State of New York	•
County of Saffolk	
I. Catherine DiTupari, a Nota	ary Public for said County and State, do hereby
execution of the foregoing instrument.	eared before me this day and acknowledged the due
Witness my hand and official seal, this the	14 day of September, 2017.
(Official Seal)	Catresine Dit
My commission expires 5/16/2019	Notary Public CATHERINE DITRAPANI Notary Public, State of New York No. 01DI4725395 Qualified in Suffolk County Commission Expires 5/16/20

9/15/2017	With "
Date	Rehan K. Jaffri
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
- OR -	
State of New York County of Sufferk	
I, Marcaret E. Fagan, a Notary Pul- certify that Rehan K. Jaffri personally appeared be execution of the foregoing instrument.	olic for said County and State, do hereby efore me this day and acknowledged the due
Witness my hand and official seal, this the 15th	day of Septenber, 2017.
execution of the foregoing instrument. Witness my hand and official seal, this the 15th (Official Seal)	Marguet & Frz
My commission expires $\frac{1/3/9}{9}$	Notary Public

MARGARET E. FAGAN Notary Public, State of New York No. 01FA6233967 Qualified in Suffolk County My Commission Expires Jan 03/20

Docket No. 151765US01

9/14/17	1 6
Date	Sean Connolly
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
State of New York County of Su Holk. I, Catherine Di Trapani, a Not certify that Sean Connolly personally appearexecution of the foregoing instrument.	ary Public for said County and State, do hereby ared before me this day and acknowledged the due
Witness my hand and official seal, this the _	14 day of September, 2017.
(Official Seal)	Cathanie Det.
My commission expires 5/16/2019	Notary Public CATHERINE DITRAPANI Notary Public, State of New York No. 01DI4725395 Qualified in Suffolk County Commission Expires 5/16/20

9/12/17	David Bollows
Date	David Bellows
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
State of New York County of Suffilk I, Catherine Di Trapani, a Nota certify that David Bellows personally appears	ry Public for said County and State, do hereby ed before me this day and acknowledged the due
execution of the foregoing instrument.	
Witness my hand and official seal, this the	12 day of September, 2017.
(Official Seal)	thinke the
My commission expires <u>5-/6-20</u> /9	Notary Public CATHERINE DITRAPANI Notary Public, State of New York No. 01DI4725395 Qualified in Suffolk County Commission Expires 5/16/20/9

9/14/2017	Docket No. 151765US0
Date	Sean D. Marvel
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
- OR -	•
State of New York County of Suffork	
I,, a Notary Procertify that Sean D. Marvel personally appeared to execution of the foregoing instrument.	ublic for said County and State, do hereby before me this day and acknowledged the due
Witness my hand and official seal, this the	_day of Septenber, 2017.
(Official Seal)	There is ?
My commission expires 5/16/2019	Notary Public

CATHERINE DITRAPANI
Notary Public, State of New York
No. 01DI4725395
Qualified in Suffolk County
Commission Expires 5/16/20

Docket No. 151765US01

9/14/17	Sworld Column
Date	Russell Calvarese
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
- OR -	
State of New York County of Suffolk	
I, <u>Catherne Di Trepasi</u> , a Notary P certify that Russell Calvarese personally appeare execution of the foregoing instrument	ed before me this day and acknowledged the due
Witness my hand and official seal, this the	day of Septenber, 2017.
(Official Seal)	Truste Di
My commission expires 5/16/2019	Notary Public

CATHERINE DITRAPANI
Notary Public, State of New York
No. 01DI4725395
Qualified in Suffolk County
Commission Expires 5/16/20

9/14/2017	Marco P. Orlassin
Date	Marco P. Orlassino
Witness:	Witness:
(Typed Name)	(Typed Name)
(Signature)	(Signature)
Date:	Date:
- OR -	
State of New York County of Sw Holk	
I, Catutine Di Trapani, a Notary Pu certify that Marco P. Orlassino personally appear due execution of the foregoing instrument.	blic for said County and State, do hereby ed before me this day and acknowledged the
Witness my hand and official seal, this the 14	_day of September , 2017.
(Official Seal)	Hanne Do C.
My commission expires $\frac{5/16/20/9}{}$	Notary Public

CATHERINE DITRAPANI Notary Public, State of New York No. 01Di4726395 Qualified in Suffolk County Commission Expires 5/16/20_/9 Acknowledged and Agreed:

SYMBOL TECHNOLOGIES, LLC

Terri H. Smith

Vice President