504557918 09/21/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JONGHYUN HAN	09/15/2017
HO YOUNG LEE	09/21/2017
CHAEKYUNG LEE	09/21/2017
BO-KEUN KIM	09/21/2017

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.	
Street Address:	129 SAMSUNG-RO, YEONGTONG-GU, SUWON-SI	
City:	GYEONGGI-DO	
State/Country:	KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15710928

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NAME OF SUBMITTER:	STEVE CHA
SIGNATURE:	/Steve Cha/
DATE SIGNED:	09/21/2017

Total Attachments: 3

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PATENT 504557918 REEL: 043647 FRAME: 0775

Docket No.: 4500-1-508

Client Ref No.: GM-201605-015-1-US0

Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration.

- 1) Jonghyun HAN of #201, 18, Dosan-daero 4-gil, Gangnam-gu, Seoul, Republic of Korea
- 2) Ho Young LEE of #402, 20-5, Sangam-ro 21-gil, Gangdong-gu, Seoul, Republic of Korea
- 3) Chaekyung LEE of #407, 15, Seonyu-ro 47-gil, Yeongdeungpo-gu, Seoul, Republic of Korea
- 4) Bo-Keun KIM of #662-803, 346, Maeyeong-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

(hereinafter Assignor) hereby sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONICS CO., LTD. of 129 SAMSUNG-RO, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO, 16677 REPUBLIC OF KOREA

(hereinafter Assignee) the entire right, title and interest for the United States Of America and all other countries as defined in 35 U.S.C. Section 261, in and to the invention entitled as:

METHOD FOR DISPLAYING NAVIGATOR ASSOCIATED WITH CONTENT AND ELECTRONIC DEVICE FOR IMPLEMENTING THE SAME

invented by Assignor; the application for United States patent and all other countries, invented by Assignor; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. Assignor authorizes Assignee to enter the date of signature and/or Serial Number and Filing Date in the above. Assignor also authorizes and requests the Commissioner of

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Patents and Trademarks to issue any resulting patent(s) to the said Assignee, for its interests as Assignee, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said Assignee; and Assignor further conveys to Assignee all priority rights resulting from the above-identified application for United States Patent and all other countries. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by Assignee to perfect Assignee's interest in any resulting patent of the United States and all other countries, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Jonghyun HAN	Signature of inventor
	Dated: 9115/2019
	WITNESSED:
Name of Second Inventor: Ho Young LEE	Signature of inventor
	Dated:
	WITNESSED:
Name of Third Inventor: Chaekyung LEE	Signature of inventor
	Dated:
	WITNESSED:
Name of Fourth Inventor: Bo-Keun KIM	Signature of inventor
	Dated:
	WITNESSED:

Patents and Trademarks to issue any resulting patent(s) to the said Assignee, for its interests as Assignee, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said Assignee; and Assignor further conveys to Assignee all priority rights resulting from the above-identified application for United States Patent and all other countries. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by Assignee to perfect Assignee's interest in any resulting patent of the United States and all other countries, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Jonghyun HAN	
	Signature of inventor
	Dated:
	WITNESSED:
Name of Second Inventor: Ho Young LEE	Signature of inventor
	Dated: 21.09.2017
	WITNESSED:
Name of Third Inventor: Chaekyung LEE	Signature of inventor
	Dated: 1.09.2017
	WITNESSED:
Name of Fourth Inventor: Bo-Keun KIM	Signature of inventor
	Dated: 21.09.2019
	WITNESSED:

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