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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GARY FALLON	05/18/2017

RECEIVING PARTY DATA

Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED	
Street Address:	GLOBE HOUSE, 1 WATER STREET	
City:	LONDON	
State/Country:	UNITED KINGDOM	
Postal Code:	WC2R 3LA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15523430

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	DANIEL F. DREXLER
SIGNATURE:	/Daniel F. Drexler/
DATE SIGNED:	09/21/2017

Total Attachments: 1

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PATENT

ASSIGNMENT

WHEREAS I, Gary FALLON of c/o British American Tobacco (Investments) Limited Globe House, 1 Water Street London, WC2R 3LA, United Kingdom (hereinafter referred to as "ASSIGNOR"); have invented certain new and useful improvements in:

A ROD ARTICLE DISTRIBUTION APPARATUS

(hereinafter referred to as "INVENTION") which claims priority to British Application No. 1419197.7, filed on October 29, 2014; was filed on October 26, 2015 as International Application No. PCT/GB2015/053198; and for which I, said ASSIGNOR, am about to file, or have filed, an application for a United States Patent (hereinafter collectively referred to as "APPLICATIONS");

AND WHEREAS, British American Tobacco (Investments) Limited (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws the United Kingdom, having a place of business at c/o British American Tobacco (Investments) Limited Globe House, I Water Street London, WC2R 3LA, United Kingdom is desirous of acquiring an interest in any and all countries, in and to the INVENTION, the APPLICATIONS, and any Patents that issue therefrom;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, have assigned and transferred, and hereby assign and transfer unto ASSIGNEES, the entire right, title and interest in and to the INVENTION, the APPLICATIONS, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to ASSIGNEES; and I, the ASSIGNOR, do hereby agree that I will execute all papers necessary in connection with any and all patent applications when called upon to do so by ASSIGNEES, their successors or assigns, and that I will, at the cost and expense of ASSIGNEES, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATIONS or any Patents issuing thereon.

RECORDED: 09/21/2017

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