

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT4614660

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KRISHNA BHARAT	11/18/2004
MIKE CURTISS	11/16/2004
MARISSA MAYER	11/19/2004
ANURAG ACHARYA	11/16/2004
VIJAY BOYAPATI	11/16/2004
MICHAEL SCHMITT	07/12/2004
SRDJAN MITROVIC	07/02/2004
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8832058
CORRESPONDENCE DATA	
Fax Number:	(801)355-0160
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	801-258-9837
Email:	patents@patentlawworks.net
Correspondent Name:	PAIGE M. ALSBURY
Address Line 1:	201 S. MAIN STREET, SUITE 250
Address Line 4:	SALT LAKE CITY, UTAH 84111
ATTORNEY DOCKET NUMBER:	10029-04921 US
NAME OF SUBMITTER:	PAIGE M. ALSBURY
SIGNATURE:	/Paige Alsbury/
DATE SIGNED:	09/27/2017

Total Attachments: 10

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**ASSIGNMENT
(Joint)
Worldwide Rights**

THIS ASSIGNMENT, by Krishna BHARAT; Michael SCHMITT; Mike CURTISS; Marissa MAYER; Anurag ACHARYA; Srdjan MITROVIC and Vijay BOYAPATI residing at 1458 Sierra Creek Way, San Jose, California 95132; 245 Easy Street #1, Mountain View, California 94043; 655 Borregas Avenue, Sunnyvale, California 94085; 410 Sheridan Avenue, #340, Palo Alto, California 94306; 492 West Hacienda Avenue, Campbell, California 95008; 827 Mediterranean Lane, Redwood City, California 94065 and 461 Tyrella Street, Mountain View, California 94043 (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in SYSTEMS AND METHODS FOR SYNDICATING AND HOSTING CUSTOMIZED NEWS CONTENT, set forth in an application for Letters Patent of the United States,

- (1) which is a provisional application
 - (a) filed herewith; or
 - (b) bearing Application No., and filed on; or
- (2) which is a non-provisional application
 - (a) having an oath or declaration executed on even date herewith prior to filing of application;
 - (b) bearing Application No. 10/748,661, and filed on December 31, 2003; or
 - (c) filed herewith; and

WHEREAS, Google Inc., a corporation of the state of Delaware, having its principal place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

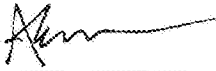
NOW, THEREFORE, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, any previously or subsequently filed provisional applications, and in and to any and all applications claiming priority to said applications, including divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or

Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.



Krishna Bharat

Date: 11/18/04

Michael Schmitt

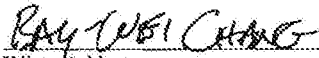
Date: _____

Mike Curtiss

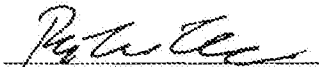
Date: _____

Mariasa Mayer

Date: _____



Witness Name



Witness Signature

Witness Name

Witness Signature

Witness Name

Witness Signature

Witness Name

Witness Signature

Anurag Acharya

Date: _____

Srdjan Mitrovic

Date: _____

Vijay Boyapati

Date: _____

Witness Name

Witness Signature

Witness Name

Witness Signature

Witness Name

Witness Signature

ASSIGNMENT
(Joint)
Worldwide Rights

MMC
1983 San Luis Ave #23 Mountain View, CA

THIS ASSIGNMENT, by Krishna BHARAT; Michael SCHMITT; Mike CURTISS; Marissa
MAYER; Anurag ACHARYA; Srdjan MITROVIC and Vijay BOYAPATI residing at 1458 Sierra Creek Way, San
Jose, California 95132; 245 Easy Street #1, Mountain View, California 94043; 655 Borregas Avenue, Sunnyvale,
California 94085; 410 Sheridan Avenue, #340, Palo Alto, California 94306; 492 West Hacienda Avenue, Campbell,
California 95008; 827 Mediterranean Lane, Redwood City, California 94063 and 461 Tyrella Street, Mountain
View, California 94043 (hereinafter referred to as "the Assignors"), respectively, witnesseth:

94043
1401 Palobard Rd
AA

WHEREAS, the Assignors have invented certain new and useful improvements in SYSTEMS AND
METHODS FOR SYNDICATING AND HOSTING CUSTOMIZED NEWS CONTENT set forth in an application
for Letters Patent of the United States,

- (1) which is a provisional application
 - (a) filed herewith; or
 - (b) bearing Application No., and filed on; or
- (2) which is a non-provisional application
 - (a) having an oath or declaration executed on even date herewith prior to filing of
application;
 - (b) bearing Application No. 10/748,661, and filed on December 31, 2003; or
 - (c) filed herewith; and

WHEREAS, Google Inc., a corporation of the state of Delaware, having its principal place of business
at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 (hereinafter referred to as "the
Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file
applications on said inventions and the entire right, title and interest in and to any applications, including provisional
applications for Letters Patent of the United States or other countries claiming priority to said application, and in and
to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt of which is
hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents do sell,
assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right,
title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the
entire right, title and interest in and to any applications for Letters Patent of the United States or other countries
claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and
all foreign countries that may be granted therefor and thereon, any previously or subsequently filed provisional
applications, and in and to any and all applications claiming priority to said applications, including divisions,
continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or
Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be
held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal
representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted
as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not
been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee,
its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the
Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in
said applications and said applications, including provisional applications, above-mentioned, and that the same are
unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in
the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee,
its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the
counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said
inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or

Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Krishna Bharat

Witness Name

Date: _____

Witness Signature

Michael Schmitt

Witness Name

Date: _____

Witness Signature

Mike Curtiss
Mike Curtiss

Witness Name

Date: 11-16-04

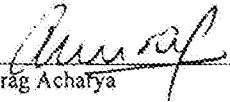
Witness Signature

Marissa A. Meyer
Marissa Mayer

Witness Name

Date: 11/19/04


Witness Signature


Anurag Acharya

Date: 11/16/2004

Srdjan Mitrovic

Date: _____


Vijay Boyapati

Date: 16/11/2004

Witness Name

Witness Signature

Witness Name

Witness Signature

Witness Name

Witness Signature

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002/020

Attorney's Docket No. 0026-0064

ASSIGNMENT
(Joint)
Worldwide Rights

THIS ASSIGNMENT, by Krishna BHARAT, Michael SCHMITT, Mike CURTISS, Marissa MAYER, Anurag ACHARYA, Srdjan MITROVIC and Vijay BOYAPATI residing at 1458 Sierra Creek Way, San Jose, California 95132; 245 Easy Street #1, Mountain View, California 94043; 655 Borregas Avenue, Sunnyvale, California 94085; 410 Sheridan Avenue, #340, Palo Alto, California 94306; 492 West Hacienda Avenue, Campbell, California 95008; 827 Mediterranean Lane, Redwood City, California 94065 and 461 Tyrella Street, Mountain View, California 94043 (hereinafter referred to as "the Assignors"), respectively, witnesseth:

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- (1) which is a provisional application
 (a) filed herewith; or
 (b) bearing Application No., and filed on; or
- (2) which is a non-provisional application
 (a) having an oath or declaration executed on even date herewith prior to filing of application;
 (b) bearing Application No. 10/748,661, and filed on December 31, 2003; or
 (c) filed herewith; and

WHEREAS, Google Inc., a corporation of the state of Delaware, having its principal place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, any previously or subsequently filed provisional applications, and in and to any and all applications claiming priority to said applications, including divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or

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Joint Assignment
U.S. Serial No. 10/748,661
Attorney's Docket No.: 0026-0064
Page 2 of 3

Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Krishna Bharat

Witness Name

Date: _____

Witness Signature

M. Schmitt

Michael Schmitt

Gerald Aigner

Witness Name

Date: 7-12-04

Gerald Aigner

Witness Signature

Mike Curtiss

Witness Name

Date: _____

Witness Signature

Marissa Mayer

Witness Name

Date: _____

Witness Signature

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004/020

Joint Assignment
U.S. Serial No. 10/748,661
Attorney's Docket No.: 0026-0064
Page 3 of 3

Anurag Acharya

Date: _____

Srdjan Mitrovic

Date: _____

Vijay Boyapati

Date: _____

Witness Name

Witness Signature

Witness Name

Witness Signature

Witness Name

Witness Signature

Joint Assignment
U.S. Serial No. 10/748,661
Attorney's Docket No.: 0026-0064
Page 3 of 3

Anurag Acharya

Date: _____

Srdjan Mirovic

Srdjan Mirovic

Date: 7/2/2004

Vijsy Boyapati

Date: _____

Witness Name

Witness Signature

Witness Name

Witness Signature

Witness Name

Witness Signature