

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT4616993

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
NETMASK (EL-MAR) INTERNET TECHNOLOGIES LTD.	09/01/2011
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13561116
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	030120-015612US
NAME OF SUBMITTER:	LAURA R. DREMBUS
SIGNATURE:	/Laura R. Drembus/
DATE SIGNED:	09/28/2017
Total Attachments: 4	
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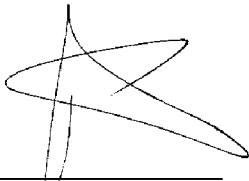
AUTHENTICATION OF SIGNATURE

אימות חתימה

I the undersigned Baruch Orenstein Attorney at Law and Notary from 7 Jabotinsky St. Ramat Gan Israel, hereby certify that on 01.09.2011 **Mr. ELIYAHU MARMOR** whose identity was proven to me by the State of Israel I.D. no. 022519185, issued on 23.08.2010 at Kfar Saba, appeared before me at my office and signed of his own free will the documents marked "0415" attached as the officer & director on behalf of **NETMASK (EL-MAR)INTERNET TECHNOLOGIES LTD.** Company Registration no. 511468068 (Israel) according to the Company's certificates.

In witness whereof I hereby authenticate the signature of **Mr. ELIYAHU MARMOR** by my own signature and seal. – Today : 1st of September 2011.

Fees - paid.


חתימת הנוטריון
Signature

אני הח"מ ברוך אורנשטיין, עורך דין ונוטריון מרחוב זיבוטינסקי 7 רמת גן, מאשר כי ביום 01.09.2011 ניצב לפני במשרדי **מר אליהו מרמור** שזהותו הוכחה לי עפ"י תעודת זהות של מדינת ישראל מס' 022519185 שהונפקה ביום 23.08.2010 בכפר סבא וחתם מרצונו החופשי על המסמכים המסומנים "0415" והמצורפים בזאת כמורשה חתימה ומנהל בשם חברת נטמאסק (אל - מר) טכנולוגיות אינטרנט בע"מ מס' חברה 511468068 ע"פ תעודת שינוי שם של חברה מאת רשם החברות מיום 02.11.2000 ואישור מורשה חתימה מיום 25.2.2008.

ולראיה הנני מאמת את חתימתו של **מר אליהו מרמור** בחתימת ידי ובחותמי - היום : 1 בחודש ספטמבר 2011.

אגרת נוטריון שולמה.



חותם הנוטריון
Notary's Seal





EXHIBIT C

ASSIGNMENT OF PATENT RIGHTS

THIS ASSIGNMENT OF PATENT RIGHTS (the "Assignment") is executed, acknowledged and delivered by Netmask (El-Mar) Internet Technologies Ltd., an Israeli company, with its principal place of business at 8 Ad Harutsim, PO Box 7004, Kfar Saba, Israel 44641 ("Assignor"), in accordance with, and pursuant to the terms and conditions of the Patent Purchase Agreement having an Effective Date of August 26, 2011 (the "Agreement") between Assignor, as Seller and Google Inc., a Delaware corporation, with its principal place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("Assignee"). Capitalized terms used herein and not expressly defined shall have the meaning ascribed to such terms in the Agreement.

"Listed Patents" means the provisional patent applications, patent applications, and patents listed on Exhibit A.

"Patents" means, all (a) Listed Patents; (b) patents or patent applications (i) to which any of the Listed Patents claims priority, (ii) for which any of the Listed Patents forms a basis for priority, (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Listed Patents, and/or (iv) which are subject to a terminal disclaimer with any of the Listed Patents; (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b); (d) national (of any country of origin) and multinational patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention and utility models; and (e) any items in any of the foregoing categories (b) through (d) whether or not expressly listed as Listed Patents and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and does hereby irrevocably sell, assign, transfer and convey unto said Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest (i) in and to the Patents, the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; (ii) in and to causes of action and enforcement rights for the Patents including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Patents; and (iii) to apply in any and all countries for the world for patents; certificates of invention or other governmental grants for the Patents. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patents in the name of Assignee, as the assignee to the entire interest therein.

Notwithstanding anything to the contrary herein, Assignor is executing and delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement. In the event of any conflict between the terms of this Assignment and those of the Agreement, the terms of the Agreement shall be controlling.

Netmask (El-Mar)
Internet Technologies Ltd.

This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of California, without giving effect to the conflict of laws rules thereof.

1st day of September, 2011
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this

ASSIGNOR:

Netmask (El Mar) Internet Technologies Ltd.

By: [Signature]

Name: Eli Marmor

**Netmask (El-Mar)
Internet Technologies Ltd.**

Title: Chairman and CEO

NOTARIZATION MUST BE ON THIS PAGE

Subscribed and sworn to before me this 1st day of September, 2011.

(Notarial Seal)

Signature:

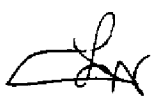
Notary Public



11/11/11

EXHIBIT A
LISTED PATENTS

Application No.	Country	Title
6.601.108	US	Automatic Conversion System
7.167.925	US	Non-Intrusive Digital Rights Enforcement
7.987.293	US	Dynamic Content Conversion
129633	IL	Client-Server Textual Encoding Convertor
159560	IL	Automatic Conversion System
10/574,759	US	Configuration Setting
13/187,600	US	Dynamic Content Conversion
98909722.5	EP	Automatic Conversion System
00104797.7	HK	Automatic Conversion System
186643	IL	Dynamic Content Conversion


Netmask (El-Ma) Internet Technologies Ltd.

