

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT4622773

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HORTENSE DESODT	02/15/2017
MARTIN JOHN KAY	02/15/2017
FABIAN HERRMANN	02/15/2017
RECEIVING PARTY DATA	
Name:	IDEO, LP
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City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94301
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29572803
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	ZU657-18010
NAME OF SUBMITTER:	JAMES E. COLE
SIGNATURE:	/JAMES E. COLE/
DATE SIGNED:	10/02/2017
Total Attachments: 4	
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source=ZU657-18010_InventorAssignment#page2.tif	
source=ZU657-18010_InventorAssignment#page3.tif	

ASSIGNMENT

WHEREAS, WE, HORTENSE DESODT of San Francisco, CA; MARTIN JOHN KAY of San Francisco, CA and FABIAN HERRMANN of Tiburon, CA being owners of all right, title and interest in and to certain inventions and improvements disclosed in those patent applications listed on Schedule A attached hereto, filed in the United States Patent and Trademark Office and having full right to convey the entire interest both legal and equitable herein assigned; and

WHEREAS, IDEO, LP, a Delaware Limited Partnership having its principal place of business at 715 Alma Street, Palo Alto, 94301 is desirous of acquiring the entire right, title and interest in and to said application and said invention described therein and any and all patents to be obtained therefor, all as hereinafter set forth:

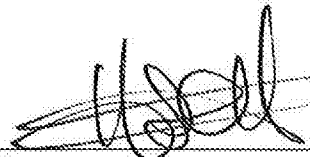
NOW, THEREFORE, in consideration of good and valuable consideration received by the undersigned, the undersigned do hereby sell, assign, transfer and set over unto said Assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said Assignee or its successors and assigns.

The undersigned further agree to execute all divisional, continuing, substitute, improvement, extension, reissue and other patent applications in this or any foreign country relating to said application or invention and to sign all other lawful papers and to perform all other lawful acts without further consideration, but without expense to myself, which the assignee may deem necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

(1) Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the Assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;

(2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

IN WITNESS WHEREOF, the undersigned has hereunto set their hand and seal on the dates set after their signatures.



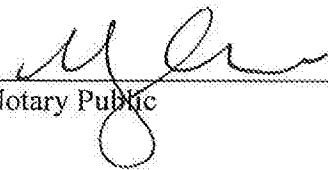
HORTENSE DESODT

2/15/17
DATE

State of CALIFORNIA)
County of SAN FRANCISCO)

On this 15th day of February, 2017, before me personally appeared HORTENSE DESODT to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same as her free act and deed.





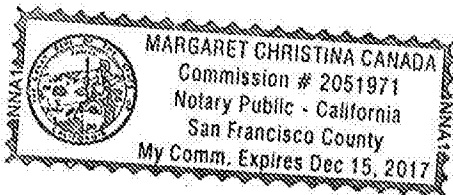
Notary Public, Margaret CANADA
Notary

Martin John Kay
MARTIN JOHN KAY

2/15/17
DATE

State of CALIFORNIA)
County of SAN FRANCISCO)

On this 15th day of February, 2017, before me personally appeared MARTIN JOHN KAY to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same as her free act and deed.



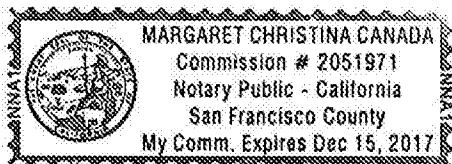
Margaret Canada
Notary Public Notary

Fabian Herrmann
FABIAN HERRMANN

2/15/17
DATE

State of CALIFORNIA)
County of SAN FRANCISCO)

On this 15th day of February, 2017, before me personally appeared FABIAN HERRMANN to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same as her free act and deed.



Margaret Canada
Notary Public Notary

SCHEDULE A

<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
29/572,772	July 29, 2016	MATTRESS COVER
29/572,797	July 29, 2016	MATTRESS COVER
29/572,799	July 29, 2016	MATTRESS COVER
29/572,801	July 29, 2016	MATTRESS COVER
29/572,803	July 29, 2016	MATTRESS COVER
29/572,805	July 29, 2016	MATTRESS COVER
29/572,806	July 29, 2016	MATTRESS COVER