

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4622776

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	IDEO, LP	06/27/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	SEALY TECHNOLOGY, LLC	
<b>Street Address:</b>	ONE OFFICE PARKWAY	
<b>City:</b>	TRINITY	
<b>State/Country:</b>	NORTH CAROLINA	
<b>Postal Code:</b>	27370	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29572803
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(502)588-1914	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	5025841135	
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<b>Correspondent Name:</b>	MIDDLETON REUTLINGER	
<b>Address Line 1:</b>	401 S. FOURTH STREET	
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<b>Address Line 4:</b>	LOUISVILLE, KENTUCKY 40202	
<b>ATTORNEY DOCKET NUMBER:</b>	ZU657-18010	
<b>NAME OF SUBMITTER:</b>	JAMES E. COLE	
<b>SIGNATURE:</b>	/JAMES E. COLE/	
<b>DATE SIGNED:</b>	10/02/2017	
<b>Total Attachments: 4</b>		
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## ASSIGNMENT

WHEREAS, **IDEO, LP**, a Delaware Limited Partnership having its principal place of business at 715 Alma Street, Palo Alto, 94301, being owners of all right, title and interest in and to certain inventions and improvements disclosed in those patent applications listed on Schedule A attached hereto, filed in the United States Patent and Trademark Office and having full right to convey the entire interest both legal and equitable herein assigned; and

WHEREAS, **SEALY TECHNOLOGY, LLC.**, a limited liability company of the State of Delaware having its principal place of business at One Office Parkway, Trinity, NC 27370 (Assignee) is desirous of acquiring the entire right, title and interest in and to said application and said invention described therein and any and all patents to be obtained therefor, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the undersigned, the undersigned do hereby sell, assign, transfer and set over unto said Assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said Assignee or its successors and assigns.

The undersigned further agree to execute all divisional, continuing, substitute, improvement, extension, reissue and other patent applications in this or any foreign country relating to said application or invention and to sign all other lawful papers and to perform all other lawful acts without further consideration, but without expense to myself, which the assignee may deem necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

(1) Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the Assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;

(2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

IN WITNESS WHEREOF, the undersigned has hereunto set their hand and seal on the dates set after their signatures.

[Signature]

6/27/2017  
DATE

NAME: THOMAS OVERTHUN

Title: Executive Design Director

State of California )

County of San Francisco

On this 27<sup>th</sup> day of JUNE, 2017 personally appeared before me Margaret Canada to me known, or proved to me to be the person who signed the foregoing instrument and acknowledged to me that he/she signed it voluntarily for its stated purpose.

[Signature]  
Official Signature of Notary

Margaret Canada, Notary Public  
My Commission expires: 12/15/17



**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

**CIVIL CODE § 1189**

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )

County of San Francisco )

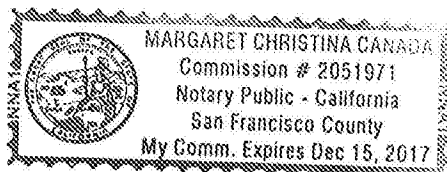
On June 27, 2017 before me, Margaret Canada, Notary  
Date Here Insert Name and Title of the Officer

personally appeared Thomas Overturn  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Signature]  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_ Document Date: \_\_\_\_\_

Number of Pages: \_\_\_\_\_ Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

SCHEDULE A

<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
29/572,772	July 29, 2016	MATTRESS COVER
29/572,797	July 29, 2016	MATTRESS COVER
29/572,799	July 29, 2016	MATTRESS COVER
29/572,801	July 29, 2016	MATTRESS COVER
29/572,803	July 29, 2016	MATTRESS COVER
29/572,805	July 29, 2016	MATTRESS COVER
29/572,806	July 29, 2016	MATTRESS COVER