

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4623753

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
VIRA INSIGHT, LLC	09/29/2017
RECEIVING PARTY DATA	
Name:	FIFTH THIRD BANK
Street Address:	38 FOUNTAIN SQUARE PLAZA, MD #10908F
City:	CINCINNATI
State/Country:	OHIO
Postal Code:	45263
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	6659382
Patent Number:	7667601
Patent Number:	6883879
Application Number:	61355068
CORRESPONDENCE DATA	
Fax Number:	(202)776-7801
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(202) 776-7800
Email:	tapatterson@duanemorris.com
Correspondent Name:	R. TIMOTHY BRYAN
Address Line 1:	509 9TH STREET, NW, SUITE 1000
Address Line 2:	DUANE MORRIS LLP
Address Line 4:	WASHINGTON, D.C. 20004-2166
ATTORNEY DOCKET NUMBER:	G0908-00004
NAME OF SUBMITTER:	R. TIMOTHY BRYAN
SIGNATURE:	/R. Timothy Bryan/
DATE SIGNED:	10/03/2017
Total Attachments: 3	
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**TERMINATION AND RELEASE OF SECURITY INTEREST IN
INTELLECTUAL PROPERTY**

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY, dated as of September 29, 2017, is made by FIFTH THIRD BANK, an Ohio banking corporation ("Lender"), under that certain Amended and Restated Intellectual Property Security Agreement, dated as of February 9, 2015, by INSIGHT MERCHANDISING HOLDINGS, LLC, a Delaware limited liability company ("Parent"), and VIRA INSIGHT, LLC, a Texas limited liability company formerly known as Insight Merchandising, LLC ("Insight"); Parent and Insight are hereinafter referred to individually and/or collectively as "Borrower", in favor of Lender (as amended, supplemented or modified and in effect from time to time, the "IP Security Agreement").

WHEREAS, pursuant to the IP Security Agreement, Borrower granted a security interest to Lender in certain intellectual property collateral including the Patents and Patent Applications set forth on Exhibit A thereto (the "IP Collateral"); and

WHEREAS, an executed copy of the IP Security Agreement was recorded with the Patent Assignment Recordation Branch of the United States Patent and Trademark Office on June 8, 2016 at Reel 038843, Frame 0967; and

WHEREAS, Lender has agreed to terminate and release its security interest in all of such Patents, including, without limitation, the Patents identified on Exhibit A attached hereto, being the same Patents set forth on Exhibit A to the IP Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Lender does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the IP Security Agreement in the IP Collateral, (b) release its security interest in the IP Collateral, and (c) discharge any and all rights, title and interest it has in and the security interest granted to Lender in the IP Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Lender has caused this Termination and Release of Security Interest in Intellectual Property to be duly executed as of the date first set forth above.

FIFTH THIRD BANK

By: 

Name: Kristina Miller

Title: Senior Vice President

EXHIBIT A

PATENTS

<u>U.S. Patent No.</u>	<u>Patent Description</u>	<u>Registered Assignee</u>
6,659,382	Security Device for Display of Hand Held Items	VIRA Insight, LLC
7,667,601	Apparatus for Secure Display, Interactive Delivery of Product Information and Charging of Battery-Operated Hand Held Electronic Devices	VIRA Insight, LLC
6,883,879	Display Case Assembly System	VIRA Insight, LLC

PATENT APPLICATIONS

<u>U.S. Patent Application No.</u>	<u>Patent Description</u>	<u>Registered Assignee</u>
6,135,5068	Headset recoiler device for retracting headset cables to prevent entanglement and breakage	VIRA Insight, LLC