## 504580219 10/04/2017

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ANUBHAV MALHOTRA	09/27/2017
JOHN M. HÖRNKVIST	09/27/2017

#### **RECEIVING PARTY DATA**

Name:	APPLE INC.
Street Address:	1 INFINITE LOOP
City:	CUPERTINO
State/Country:	CALIFORNIA
Postal Code:	95014

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15721162

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	4860P33408	
NAME OF SUBMITTER:	ERIC S. REPLOGLE	
SIGNATURE:	/Eric S. Replogle/	
DATE SIGNED:	10/04/2017	

## **Total Attachments: 2**

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PATENT 504580219 REEL: 043783 FRAME: 0172

ASSIGNMENT OF PATENT APPLICATION	Attorney Docket No.: 04860.P33408
For good and valuable consideration, the receipt and	d sufficiency of which is hereby
acknowledged, I/we, the undersigned, Anubhav Malhotra	and John M. Hörnkvist ,
hereby sell, assign, and transfer to Apple Inc.	
a <u>Corporation</u> (Type of Assignee: e.g., corporation, company, partnership, university, e	of <u>California</u> ,
(Type of Assignee: e.g., corporation, company, partnership, university, e	(tc.)
having a principal place of business at 1 Infinite	Loop, Cupertino, CA 95014
("Assignee"), and its successors, assigns, and legal repress for the United States and all foreign countries, in and to any are disclosed in the application (provisional or non-provision the non-provisional application may have a declaration exec concurrently herewith and which application (provisional or SYSTEMS AND METHODS FOR BUIDLING AN ON-DEVIC USER CURATED/PREFERRED WEB CONTENT	y and all inventions or improvements that nal) for the United States patent which for cuted by the undersigned prior hereto or non-provisional) is entitled
said patent application also identified as follows (when know	vn):
[I/we hereby authorize an attorney or agent for said number and filing date of said patent application wh	
United States Patent Application Number 15/721,162 filed se	ptember 29, 2017
and in and to said application (provisional or non-provisional provisional applications, utility applications, design applications applications, continued prosecution applications, continuation applications, renewal applications, reissue applications, ree patent applications that have been or shall be filed in the Ur any of said inventions or improvements; and in and to all or reexamination certificates, and extensions, that have been all foreign countries on said inventions or improvements; and	ons, divisional applications, continuation on-in-part applications, substitute examinations, extensions, and all other nited States and all foreign countries on iginal patents, reissued patents, or shall be issued in the United States and

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents

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from the filing of said United States application;

and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

 $\frac{9\sqrt{27}}{\text{Date}}$ , 20 17 Signature

Anubhav Malhotra
Printed/Typed Name

Date Signature

John M. Hörnkvist Printed/Typed Name

Assignment Document Return Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP 1279 Oakmead Parkway Sunnyvale, CA 94085-4040 (408) 720-8300

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