

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4631143

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RENAISSANCE IP HOLDINGS, LLC	09/18/2017
RECEIVING PARTY DATA	
Name:	OPTIMIZATION STRATEGIES, LLC
Street Address:	8836 SOUTHEAST NORTH PASSAGE WAY
City:	TEQUESTA
State/Country:	FLORIDA
Postal Code:	33469
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15727392
CORRESPONDENCE DATA	
Fax Number:	(512)327-5575
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	TOLER LAW GROUP TOLER LAW GROUP
Address Line 1:	8500 BLUFFSTONE COVE
Address Line 2:	SUITE A201
Address Line 4:	AUSTIN, TEXAS 78759
ATTORNEY DOCKET NUMBER:	4072-0003
NAME OF SUBMITTER:	OLIVIA TILLEY
SIGNATURE:	/Olivia Tilley/
DATE SIGNED:	10/06/2017
Total Attachments: 2	
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ASSIGNMENT AND LICENSE-BACK OF PATENTS

WHEREAS, Renaissance IP Holdings, LLC, a Georgia Limited Liability Company (“Assignor”) owns all right, title, and interest in the patents and patent applications listed in Exhibit A; and

WHEREAS, Optimization Strategies, LLC a Florida Limited Liability Company (“Assignee”) desires to acquire Assignor’s interest in and to said patents and patent applications and any provisional, continuation, continuation-in-part, divisional, reissued, re-examined, and foreign applications and patents relating thereto, on the following terms;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor, has sold assigned, and transferred and does hereby sell, assign, convey and transfer unto Assignee, and Assignee’s successors and assigns, (a) the entire right, title, and interest, for the United States of America, in and to said U.S. patents and patent applications and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for any invention(s) described in said patents and patent applications, including but not limited to, all corresponding provisional, continuation, continuation-in-part, divisional, reissue, and reexamination applications; and (b) the entire right, title, and interest in and to any and all foreign patents and applications for any invention described in said U.S. patent and patent applications, in any and all countries foreign to the U.S. including all rights of priority arising from them, and all the rights and privileges under any and all forms of protection, including patents, that may be granted in said countries foreign to the U.S. for them; and (c) the right to seek remedies for any and all infringements of any of the foregoing patents and to collect and retain all damages and profits and enjoy any and all remedies granted for infringements, including any and all past infringements.

Assignor hereby authorizes Assignee to make any and all application for such protection in its own name and maintain such protection in any and all countries foreign to the U.S., and to invoke and claim for any application for patent or other form of protection for any said invention, without further authorization from Assignor, any and all benefits, including the right of priority provided by any and all treaties, conventions or agreements.

Assignor hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Assignee to apply for protection for any invention described in said U.S. patent or other form of protection for any said invention and to claim the aforesaid benefit of the right of priority.

Assignor hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Assignee to apply for protection for any invention described in said U.S. patent or other form of protection for any said invention and to claim the aforesaid benefit of the right of priority.

Assignor requests that any and all patents for any said invention be issued to Assignee in all countries foreign to the U.S., or to such nominee as Assignee may designate.

Assignor covenants and agrees that, when requested, Assignor shall, without charge to Assignee but at Assignee’s expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with patent applications, patents, or other forms of protection of any said invention, and for the defense and protection thereof if challenged in a court of law.

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In return for the foregoing agreements, Assignee hereby grants Assignor a paid up, worldwide nonexclusive license to and covenant not to sue Assignor for infringement of the patents and patent applications listed in Exhibit A. This license does not confer any right to sublicense third parties.

ASSIGNOR	ASSIGNEE
Renaissance IP Holdings, LLC	Optimization Strategies, LLC
By: <u>[Signature]</u>	By: <u>[Signature]</u>
Name: <u>Scott Wharton</u>	Name: <u>MICHAEL TOWNSEND</u>
Title: <u>Manager</u>	Title: <u>MANAGER</u>
Date: <u>9/18/17</u>	Date: <u>AUGUST 23, 2017</u>

EXHIBIT A

U.S. PATENT OR APPLICATION NO.	FILING DATE	ISSUE DATE
8,503,539	February 16, 2010	August 6, 2013
8,634,476	February 1, 2013	January 21, 2014
9,456,131	November 29, 2013	September 29, 2016
9,578,234	January 5, 2014	February 21, 2017
15,245,151	August 23, 2016	Pending
15,396,665	January 1, 2017	Pending