

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4588324

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	NUCONOMY LTD	08/21/2013
RECEIVING PARTY DATA		
Name:	LIVEPERSON, INC.	
Street Address:	475 10TH AVENUE, 5TH FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10018	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15595590
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	095080-1023214-000910US	
NAME OF SUBMITTER:	ATHENA KAKOLIRIS	
SIGNATURE:	/Athena Kakoliris/	
DATE SIGNED:	09/11/2017	
Total Attachments: 4		
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PATENT ASSIGNMENT

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of April 1, 2010, by and between Nuconomy Ltd., an Israeli company ("Nuconomy") and LivePerson, Inc., a Delaware corporation (the "Assignee"), Nuconomy agreed to sell, assign and convey and Assignee has agreed to purchase, among other things, the patent application(s) listed on Exhibit A hereto (the "Patents");

WHEREAS, as of February 21, 2013, Nuconomy merged with and into LivePerson Ltd., an Israeli company ("Assignor") with the Assignor as the surviving company; and

WHEREAS, Assignor desires to execute and deliver this Patent Assignment to evidence Nuconomy's sale, assignment, and conveyance of the Patents to Assignee.

NOW, THEREFOR:

1. Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee, throughout the world and in perpetuity, the entire right, title and interest: (a) in and to the Patents and any inventions disclosed therein (the "Inventions"); (b) in and to all rights to apply in any or all countries of the world for patents, certificates of inventions or other governmental grants on said Inventions, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of inventions or other governmental grants granted on said Inventions in the United States or any other country, including each and every application filed and each and every patent granted on any applications which is a division, substitution or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; (e) in and to each and every patent claim resulting from a reexamination certificate for any and all said patents; (f) including, without limitation, the right to sue for and recover damages for any past, present or future infringement of the Patents, including all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, the Patents including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) any other remedies of any kind for past, current and future infringement; rights to collect royalties or other payments under or on account of the Patents and/or any of the foregoing; (g) prosecution history files in its possession or control (or in the possession or control of its attorneys, agents and independent contractors) relating to the Patents; and (h) all other rights and licenses Assignor would have had if Assignor had not made the assignment made hereunder.

2. Assignor hereby covenants and agrees to cooperate with Assignee to enable Assignee to enjoy the fullest extent the right, title and interest herein conveyed herein. Such cooperation by Assignor shall include prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance and instructions all to the extent deemed necessary or desirable by Assignee: (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Inventions; (e) for filing and prosecuting applications for reissue of the Patents; (f) for interference or other priority proceedings involving said Inventions; (g) for legal proceedings involving the Inventions, any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions, and all other court actions, including but not limited to facilitating the cooperation of all named inventors; (h) for aid in completing the filing and prosecution of a nonprovisional application claiming benefit of the application;

and (i) for obtaining from Assignor's counsel transfer to Assignee of all relevant documents and materials related to the Inventions.

3. Assignor covenants that it is the sole owner and assignee and holder of record title to the Patents and any patents that issue thereon (and foreign counterparts thereto) and that it has full power to make the present assignment.

4. Assignee hereby acknowledges that Assignor is not making any representation or warranty with respect to the Patents being conveyed hereby except as specifically set forth in this Patent Assignment and the Agreement.

5. Assignor warrants unto Assignee and further agrees that Assignor will, without demanding any further consideration therefor, at the reasonable request, but at the charge of Assignee, do all lawful and just acts including the execution and acknowledgment of instruments, that may be or become necessary for sustaining, obtaining continuations thereof, or reissuing from the Patents and foreign counterparts and for maintaining and perfecting the Assignee's rights to the Patents, particularly in cases of interference and Litigation.

6. Assignor also hereby authorizes the Commissioner of Patents to issue any and all Letters Patents which may be granted upon the Patents herein referenced to Assignee, as the assignee to the entire interest therein.

(signature page follows)

IN WITNESS WHEREOF, this Patent Assignment is executed as of this 21st day of August, 2013.

ASSIGNOR

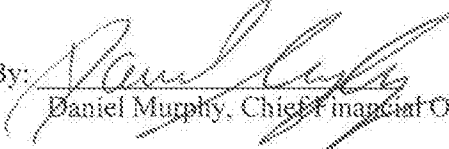
NUCONOMY LTD.

an Israeli company
(merged with and into LivePerson Ltd., an Israeli company)

LIVEPERSON LTD.

an Israeli company
(surviving company post-merger with Nuconomy Ltd., an Israeli company)

By:


Daniel Murphy, Chief Financial Officer

ACKNOWLEDGMENT

(State of New York)

(County of New York)

On this 23rd day of August, before me, the undersigned, personally appeared Daniel Murphy, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed this instrument on behalf of the corporation named herein, and acknowledged that s/he executed it in such representative capacity.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.


Notary Public

My Commission Expires on November 7, 2014



EXHIBIT A

PATENTS ASSIGNED

U.S. Patent Application No. 12/608,117 filed on October 29, 2009