

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
THOMAS PIACENTINI	08/03/2017
DANIEL HOBSON	08/03/2017
MATTHEW COSTA	08/07/2017
TOBY BIRKINHEAD	10/01/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	REEBOK INTERNATIONAL LIMITED
<b>Street Address:</b>	11-12 PALL MALL
<b>Internal Address:</b>	4TH FLOOR
<b>City:</b>	LONDON
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	SW1Y 5LU
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29611363
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(202)371-2540
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>Address Line 4:</b>	WASHINGTON, D.C. 20005
<b>ATTORNEY DOCKET NUMBER:</b>	2073.3900000
<b>NAME OF SUBMITTER:</b>	MARK W. RYGIEL
<b>SIGNATURE:</b>	/Mark W. Rygiel/
<b>DATE SIGNED:</b>	10/10/2017
<b>Total Attachments: 8</b> source=20733900000#page1.tif	

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## ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: **Thomas PIACENTINI, Daniel HOBSON, Matthew COSTA and Toby BIRKINHEAD**, hereby sell and assign to **Reebok International Limited**, a corporation formed under the laws of the United Kingdom, whose mailing address is 11-12 Pall Mall, 4th Floor, London, UK SW1Y 5LU (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as **SHOE** for which application(s) for patent in the United States of America has a filing date or a 371(c) date of July 20, 2017 (also known as United States Application No. 29/611,363), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the undersigned inventors had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

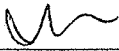
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The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with **CUSTOMER NUMBER 63504** the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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IN WITNESS WHEREOF, executed by the undersigned inventors on the date opposite his/her name.

Date: 8/3/17 Signature of Inventor:   
Thomas PIACENTINI

Date: \_\_\_\_\_ Signature of Inventor: \_\_\_\_\_  
Daniel HOBSON

Date: \_\_\_\_\_ Signature of Inventor: \_\_\_\_\_  
Matthew COSTA

Date: \_\_\_\_\_ Signature of Inventor: \_\_\_\_\_  
Toby BIRKINHEAD

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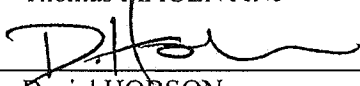
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Thomas PIACENTINI

Date: AUG 3 '17 Signature of Inventor:   
Daniel HOBSON

Date: \_\_\_\_\_ Signature of Inventor: \_\_\_\_\_  
Matthew COSTA

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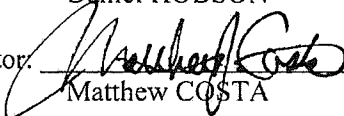
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Matthew COSTA

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Toby BIRKINHEAD

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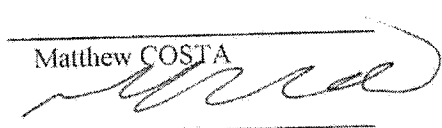
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