504587313 10/10/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4634025

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
ESCALATE CAPITAL PARTNERS SBIC III, LP	10/03/2017

RECEIVING PARTY DATA

Name:	VISUAL IQ, INC.	
Street Address:	ess: 75 SECOND AVENUE, SUITE 330	
City:	NEEDHAM	
State/Country:	te/Country: MASSACHUSETTS	
Postal Code:	02494	

PROPERTY NUMBERS Total: 16

Property Type	Number
Patent Number:	9183562
Application Number:	13789453
Application Number:	13789459
Application Number:	14145521
Application Number:	14145625
Application Number:	14322353
Application Number:	14465838
Application Number:	14584494
Application Number:	14584588
Application Number:	14585728
Application Number:	14972801
Application Number:	14973246
Application Number:	14978403
Application Number:	14978489
Application Number:	14978609
Application Number:	14969773

CORRESPONDENCE DATA

Fax Number: (214)932-6499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

504587313 REEL: 043825 FRAME: 0897

Phone: 2149326400

Email: sshernandez@mcguirewoods.com

Correspondent Name: AARON PICKELL

Address Line 1: 2000 MCKINNEY AVENUE, SUITE 1400

Address Line 2: MCGUIREWOODS LLP DALLAS, TEXAS 75201 Address Line 4:

ATTORNEY DOCKET NUMBER: 2067509-0054 NAME OF SUBMITTER: STEPHANIE HERNANDEZ **SIGNATURE:** /Stephanie Hernandez/ **DATE SIGNED:**

10/10/2017

Total Attachments: 5

source=Release IPSA_Visual IQ#page1.tif source=Release IPSA_Visual IQ#page2.tif source=Release IPSA_Visual IQ#page3.tif source=Release IPSA_Visual IQ#page4.tif source=Release IPSA Visual IQ#page5.tif

> **PATENT REEL: 043825 FRAME: 0898**

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this

"Release") is made this 3rd day of October , 2017, by ESCALATE CAPITAL PARTNERS

SBIC III, LP (together with its successors and assigns, "Lender").

WHEREAS, reference is made to a certain Intellectual Property Security Agreement

dated January 3, 2017 by and between VISUAL IQ, INC., a Delaware corporation ("Borrower"),

and Lender; all capitalized terms used herein but not otherwise defined herein shall have the

meanings ascribed thereto in such Intellectual Property Security Agreement; and

WHEREAS, under the Intellectual Property Security Agreement, Borrower granted

Lender a continuing security interest in all of the right, title and interest of Borrower in and to the

intellectual property collateral identified therein (the "Intellectual Property Collateral").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Lender hereby irrevocably and forever releases and terminates

its security interest in and to the Intellectual Property Collateral arising thereunder including,

without limitation, the intellectual property described in Schedules A, B, and C attached hereto.

Further, Lender understands and agrees that this Release may be recorded by or for Borrower

with the Unites States Patent and Trademark Office and any other similar office or agency

throughout the world. Lender also agrees to execute any other documents and take any further

action reasonably necessary in any jurisdiction that Borrower may reasonably require to affect

the intent and purpose of this Release.

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REEL: 043825 FRAME: 0899

IN WITNESS WHEREOF, the undersigned has executed this Release as of the day and

Address of Lender:

300 West Sixth Street
Suite 2230
Austin, Texas 78701

By: Escalate SBIC Capital Management III,
LLC, its general partner

By: Simon James

Title: Manager

SCHEDULE A Copyrights

<u>Description</u>	Registration Number	Registration Date
None	•	

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SCHEDULE B

Patents

SERIAL NO.	FILING DATE	PUBL. NO.	PUBL. DATE	PATENT NO.	ISSUE DATE
13/492,493	06/08/2012	2013/0332264	12/12/2013	9183562	11/10/2015
13/789,453	03/07/2013	2014/0257966	09/11/2014		
13/789,459	03/07/2013	2014/0257972	09/11/2014		
14/145,521	12/31/2013	2015/0186927	07/02/2015		
14/145,625	12/31/2013	2015/0186924	07/02/2015		
14/322,353	07/02/2014	2015/0186926	07/02/2015		
14/465,838	08/22/2014	2016/0055519	02/25/2016		
14/584,494	12/29/2014	2015/0186925	07/02/2015		
14/584,588	12/29/2014	2015/0186928	07/02/2015		
14/585,728	12/30/2014	2016/0189205	06/30/2016		
14/972,801	12/17/2015	2016/0210657	07/21/2016		
14/973,246	12/17/2015	2016/0210658	07/21/2016		
14/978,403	12/22/2015	2016/0210641	07/21/2016		
14/978,489	12/22/2015	2016/0210661	07/21/2016		
14/978,609	12/22/2015	2016/0210659	07/21/2016		
14/969,773	12/15/2015	2016/0210656	07/21/2016		

SCHEDULE C

Trademarks

WORD MARK	SERIAL NO	FILING DATE	REG. NO.	REG. DATE
DIALOG IQ	86/228,466	03/21/2014		
VISUAL IQ	86/673,762	06/25/2015	4931647	04/05/2016
IQ DEPLOY	86/462,637	11/24/2014	4776669	07/21/2015
IQ DEPLOY	86/228,304	03/21/2014	4726367	04/28/2015
IQ INSIGHT	85/206,390	12/28/2010	4599484	09/09/2014
IQ INSIGHT	85/206,364	12/28/2010	4599483	09/09/2014
IQ SAGE	85/206,847	12/28/2010	4106701	02/28/2012
IQ SAGE	85/206,825	12/28/2010	4106700	02/28/2012
IQ ENVOY	85/206,814	12/28/2010	4089909	01/24/2012
IQ ENVOY	85/206,769	12/28/2010	4089907	01/24/2012
TRUEMETRICS	77/910,500	01/12/2010	4067869	12/06/2011
TRUEATTRIBUTION	77/910,496	01/12/2010	4067868	12/06/2011
AUDIENCE IQ	77/801,655	08/11/2009	3951597	04/26/2011
VISUAL IQ	77/462,564	04/30/2008	3674035	08/25/2009
VISUAL IQ	77/462,552	04/30/2008	3674034	08/25/2009

FOREIGN TRADEMARK REGISTRATIONS/APPLICATIONS

COUNTRY	WORD MARK	SERIAL NO.	FILING DATE	REG. NO.	REG. DATE
AUSTRALIA	VISUAL IQ	1683309	03/25/2015	1683309	03/25/2015
EUROPE	DIALOG IQ	013177258	08/15/2014	013177258	01/06/2015
EUROPE	DIALOG IQ	013177258	08/15/2014	013177258	01/06/2015
INDIA	VISUAL IQ	2936070	04/07/2015		

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RECORDED: 10/10/2017