504601865 10/19/2017

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4648577

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
VITA-ANNE BROWN	10/17/2017

## **RECEIVING PARTY DATA**

Name:	HIT NOTION, LLC	
Street Address:	3333 EAST JEFFERSON AVENUE	
City:	DETROIT	
State/Country:	MICHIGAN	
Postal Code:	48207	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29622761

## **CORRESPONDENCE DATA**

#### Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 440-263-1696

**Email:** brettas39@yahoo.com **Correspondent Name:** BRETT A. SCHENCK

Address Line 1: 7 WEST LADUE ESTATES DRIVE Address Line 4: CREVE COEUR, MISSOURI 63141

ATTORNEY DOCKET NUMBER:	AB1
NAME OF SUBMITTER:	BRETT A. SCHENCK
SIGNATURE:	/Brett A. Schenck/
DATE SIGNED:	10/19/2017

## **Total Attachments: 2**

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PATENT 504601865 REEL: 043904 FRAME: 0353

#### **ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, I, Vita-Anne Brown (hereinafter, assignor) hereby sell, assign and transfer to Hit Notion, LLC, located at 3333 East Jefferson Avenue, Detroit, Michigan 48207 (hereinafter, assignee) and the successors, assigns and legal representatives of the Assignee the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention titled PILLOW and which is disclosed in U.S. patent application executed in even date herewith having,

U.S. Application No. 29/622,761 filed October 19, 2017 .\*

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent obtained for the invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letter patent, any reissue, re-examination, supplemental examination, post-grant review, or inter parties review thereof.

\*To comply with 37 C.F.R. Section 3.21 for recording this assignment, I, an assignor signing below, hereby authorize and request the attorney(s) of record to insert the application number and filing date above when they become known.

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PATENT REEL: 043904 FRAME: 0354 ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR hereby further covenants and agrees that ASSIGNEE will, upon its request, be provided promptly pertinent facts and documents relating to the invention and the Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce the application, the invention and the Letters Patent and the equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

October 2017.

Vita-Anne Brown 3333 East Jefferson Ave, Detroit, Michigan 48207

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