

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4651053

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
GADI ZIMERMAN	07/19/2015
IDO SADEH	07/19/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MOBLI TECHNOLOGIES 2010 LTD.
<b>Street Address:</b>	56 MAZE STREET
<b>City:</b>	TEL-AVIV
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	6578906
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15712926
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>Correspondent Name:</b>	SCHWEGMAN LUNDBERG & WOESSNER, P.A.
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<b>ATTORNEY DOCKET NUMBER:</b>	4218.467US3
<b>NAME OF SUBMITTER:</b>	MICHELLE RED BEAR
<b>SIGNATURE:</b>	/Michelle Red Bear/
<b>DATE SIGNED:</b>	10/20/2017
<b>Total Attachments: 2</b>	
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Atty Ref/Docket No.: 4218.467US3

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gadi Zimmerman, Ido Sadeh

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement ☐ Change of Name

☐ Other

Execution Date: July 19, 2015, July 19, 2015

2. Name and address of receiving party(ies):

Name: MOBLI TECHNOLOGIES 2010 LTD.

Street Address: 56 MAZE STREET

City: TEL-AVIV, 6578906

Country: Israel

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 15/712,926, Filed September 22, 2017

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anup A. Suresh

Address:

Schwegman Lundberg & Woessner, P.A.

P.O. Box 2938

Minneapolis, Minnesota 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 0.00

☐ Enclosed

☐ Authorized to be charged to deposit account 19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anup A. Suresh/Reg. No. 65,338

Name of Person Signing

/Anup Suresh/

Signature

10-11-17

Date

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**PATENT**  
**REEL: 043915 FRAME: 0288**

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned (hereinafter called the "Assignors"):

Gadi ZIMERMAN  
Ido SADEH

2 Aharon Aharonson Street, 4502451 Hod-HaSharon, Israel  
154 Abba Hilel Road, 5257207 Ramat-Gan, Israel

hereby sell(s), assign(s) and transfer(s) to:

Mobli Technologies 2010 Ltd.  
56 Mare Street  
6578906 Tel-Aviv  
Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

**CONTENT REQUEST BY LOCATION**

described and claimed in the following Patent Application:

**Patent Application to be filed in the USA,  
executed the same date as this assignment,  
and identified as Attorney Docket No. 63190**


and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the right to claim priority under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

**ASSIGNORS**

  
Gadi ZIMERMAN

  
Ido SADEH

Date: 19/7/15

Date: 19/7/15