

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4651073

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MOBLI TECHNOLOGIES 2010 LTD.	04/13/2017
RECEIVING PARTY DATA	
Name:	SNAP INC.
Street Address:	63 MARKET STREET
City:	VENICE
State/Country:	CALIFORNIA
Postal Code:	90291
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15712926
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	request@slwip.com
Correspondent Name:	SCHWEGMAN LUNDBERG & WOESSNER, P.A.
Address Line 1:	PO BOX 2938
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402-0938
ATTORNEY DOCKET NUMBER:	4218.467US3
NAME OF SUBMITTER:	MICHELLE RED BEAR
SIGNATURE:	/Michelle Red Bear/
DATE SIGNED:	10/20/2017
Total Attachments: 3	
source=4218467US3RecordationCS2#page1.tif	
source=4218467US3RecordationCS2#page2.tif	
source=4218467US3RecordationCS2#page3.tif	

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 4218.467US3

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MOBLI TECHNOLOGIES 2010 LTD.

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: April 13, 2017

2. Name and address of receiving party(ies):

Name: Snap Inc.

Street Address: 63 Market Street

City: Venice State: CA Zip: 90291

Country: United States of America

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 15/712,926, Filed September 22, 2017

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anup A. Suresh

Address:

Swegman Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, Minnesota 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 0.00

Enclosed

Authorized to be charged to deposit account 19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anup A. Suresh/Reg. No. 65,338

Name of Person Signing

/Anup Suresh/

Signature

10-11-17

Date

Total number of pages including cover sheet: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 043915 FRAME: 0369

Exhibit C
Assignment of Patent Rights

This SHORT-FORM ASSIGNMENT AGREEMENT (this "Assignment"), dated as of April 3, 2017 ("Effective Date"), is by and among Mobli Technologies 2010 Ltd (the "Assignor") and Snap Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee have entered into a separate Purchase Agreement dated April 3, 2017, relating to the purchase of patents (the "Patent Purchase Agreement").

WHEREAS, Assignee is desirous of securing the entire right, title, and interest in and to the patents and patent applications identified and set forth next to its name on Schedule A attached hereto (such patents, the "Patents") in all countries throughout the world;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, Assignor has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, such Assignor's entire right, title, and interest throughout the world in and to the Patents, and all divisions, and continuations thereof, and all letters patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of this Agreement and any provisional or other right to recover damages, including royalties for the Assigned Patent Rights and Assignor hereby authorizes the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Assigned Patent Rights and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment;

FURTHER, the above-granted rights, titles, and interests are to be held and enjoyed by Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

FURTHER, the Assignor and Assignee agree that this Assignment will be governed by the governing law and venue provisions of the Patent Purchase Agreement. To the extent of any conflict or inconsistency between the terms and conditions of this Assignment and the Patent Purchase Agreement, the Patent Purchase Agreement will prevail and govern the rights and obligations of the Parties hereto and the scope of assignment of the Patents. This Assignment may be executed in any number of counterparts, each of which will be deemed an original, and all of which together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or electronic mail will be as effective as delivery of a manually executed counterpart of this Assignment. This Assignment, along with its Schedule and the Patent Purchase Agreement and its Exhibits constitutes the entire understanding and agreement of the Parties hereto with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the Parties with respect hereto. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all Parties hereto. The failure of any party to enforce any terms or provisions of this Assignment will not waive any of its rights under such terms or provisions. This Assignment is binding upon and inures to the benefit of the Parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this instrument to be executed by their respective duly authorized representative as of the day first above written.

ASSIGNOR: Mobil Technologies 2010 Ltd

By: _____

Name: Moshe Hogeg

Title: CEO

ASSIGNEE: Snap Inc.

By: _____

Name: Luke Yeh

Title: Deputy General Counsel