

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
GIOVANNI M. AGNOLI	09/13/2017
JOSHUA C. WEINBERG	09/13/2017
JOSHUA R. FORD	09/13/2017
ANTOINE J. ATALLAH	09/14/2017
ROOZBEH MAHDAVIAN	09/13/2017
ERIC L. WILSON	10/11/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	APPLE INC.
<b>Street Address:</b>	1 INFINITE LOOP
<b>City:</b>	CUPERTINO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95014
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15721717
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(949)851-9348
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	949-851-0633
<b>Email:</b>	kcarraway@mwe.com, AppleMWE@mwe.com
<b>Correspondent Name:</b>	MCDERMOTT WILL & EMERY LLP
<b>Address Line 1:</b>	4 PARK PLAZA
<b>Address Line 2:</b>	SUITE 1700
<b>Address Line 4:</b>	IRVINE, CALIFORNIA 92614-2559
<b>ATTORNEY DOCKET NUMBER:</b>	100947-0455 (P34649US1)
<b>NAME OF SUBMITTER:</b>	MARK J. ITRI, REG. NO. 36,171
<b>SIGNATURE:</b>	/Mark J. Itri/
<b>DATE SIGNED:</b>	10/20/2017

**Total Attachments: 3**

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ASSIGNMENT


WHEREAS we, Giovanni M. AGNOLI, Joshua C. WEINBERG, Joshua R. FORD, Antoine J. ATALLAH, Roozbeh MAHDAVIAN, and Eric L. WILSON; have made a certain new and useful invention as set forth in an application for United States Patent, entitled DETERMINING RELEVANT INFORMATION BASED ON USER INTERACTIONS, which was filed on September 29, 2017, and identified by United States Patent Application No. 15/721,717; and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known;

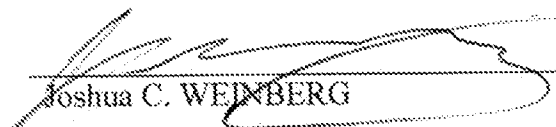
AND WHEREAS, APPLE INC., a corporation of California and having an address of 1 Infinite Loop, Cupertino, California 95014, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;



NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto Apple Inc., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including the right of priority and including any non-provisionals, continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

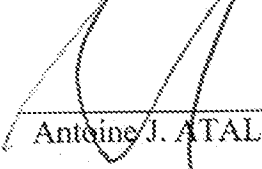
UPON SAID CONSIDERATIONS, we hereby agree with said assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, non-provisional, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;


AND we request the Commissioner for Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Apple Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date 9/13/2017   
Giovanni M. AGNOLI

Date 9/13/2017   
Joshua C. WEINBERG

Date 9/13/17    
Joshua R. FORD

Date 9/14/17   
Antoine J. ATALLAH

Date 9/13/17   
Roozbeh MAHDAVIAN

Date \_\_\_\_\_  
Eric L. WILSON

Attorney Docket No. 100947-0455 (P34649US1)

AND we request the Commissioner for Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Apple Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

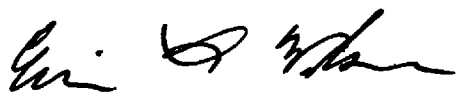
\_\_\_\_\_  
Date Giovanni M. AGNOLI

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Date Joshua C. WEINBERG

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Date Joshua R. FORD

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Date Antoine J. ATALLAH

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Date Roozbeh MAHDAVIAN

10.11.17  
\_\_\_\_\_  
Date   
Eric L. WILSON

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