504605203 10/22/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GRISCHA CORPORATION	05/09/2005

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 2

Property Type	Number		
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Patent Number:	8301758		

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SIGNATURE:	/Patricia A. Verlangieri, Reg.No. 42201/
DATE SIGNED:	10/22/2017

Total Attachments: 4

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PATENT 504605203 REEL: 043918 FRAME: 0673

Assignment of Patent Rights

For good and valuable consideration, the receipt of which is hereby acknowledged, Grischa Corporation, a Delaware corporation with an office at 2835 Ralston Avenue, Hillsborough, CA, 94010, ("Assignor"), does hereby sell, assign, transfer and convey unto Thomson Licensing SA, a Corporation, having an office at 46 Quai A. Le Gallo, 92648 Boulogne Cedex, France ("Assignee") or its designees, all of Assignor's right, title and interest in and to the patent applications and patents listed below, any patents, registrations, or certificates of invention issuing on any patent applications listed below, the inventions disclosed in any of the foregoing, any and all counterpart United States, international and foreign patents, applications, and certificates of invention based upon or covering any portion of the foregoing, and all reisables, re-examinations, divisionals, renewals, extensions, provisionals, continuations and continuations in part of any of the foregoing (collectively "Patent Rights"):

US Patents: Issued & Pending

Grischa Case No.	Patent No.	Application Serial No.	Filing Date	Status	Title
P001	6,615,408B1	09/231,283	Jan. 15, 1999	Issued	Method, system, and apparatus for providing action selections to an image referencing a product in a video production
P003	6,473,804B1	09/232,750	Jan. 15, 1999	Is sued.	System for indexical triggers in enhanced video productions by redirecting request to newly generated URI based on extracted parameter of first URI
P011		09/954,144	Sept. 12, 2001	Pending	Method and system for video enhancement transport alteration
P015	Ti cudos	09/636,393	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P016C		10/758,172	Jan. 14, 2004	Pending	Method and system for controlling and auditing content /services systems
P017		09/635,735	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P018C		10/788,559	Feb. 26, 2004	Pending	Method and system for controlling and auditing content /services systems
P019	e de la companya de l	09/636,037	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P020		09/635,723	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P021		09/635,736	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P022		10/390,146	March 14, 2003	Pending	An enhanced TV metadata processor for efficient broadcast operations

Grischa Patent Purchase Agreement April 11, 2005

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sponse and Communication Techniques		P023		10/434,945	May 8, 2003	Pending	Implementing ETV with Multiple Presentment, Response and Communication Techniques
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Foreign Patents: Issued & Pending

Grischa Case No.	Patent No.	Application Serial No.	Filing Date	Status	Title
P001EP	EP 1142336 B1 DE 60005482.9-08	00905520.3	Jan. 14, 2000	Issued UK, DE, FR	System Allowing Selection of Products in a Video Production by Using Reference Images
P001AUd		2004231221	Nov. 14, 2004	Pending	System Allowing Selection of Products in a Video Production by Using Reference Images
P001CA		2359003	Jan. 14, 2000	Reviv- able	System Allowing Selection of Products in a Video Production by Using Reference Images
P001JP		2000-594252	Jan. 14, 2000	Pending	System Allowing Selection of Products in a Video Production by Using Reference Images

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successor, assigns and other legal representatives

assigns and other regar representatives.	
IN WITNESS WHEREOF this Assignment of Patent Rights is executed at	
on the Collenne	
ASSIGNOR MALE CONTRACTOR OF THE CONTRACTOR OF TH	
By:	
Name: DAUD KA-1562	
Title:	
(Signature MUST be notarized)	
_	

OFFICIAL SEAL

THOMAS P. NAPPI

COMM. #1417944

My Commission expires May 15, 2007

NOTARY PUBLIC - CALIFORNIA () County of San Mateo

ite of California, County of

ore me.

sonally known to me or proved to me on the basis of

sfactory evidence to be the person(s) who appeared

Exhibit B

Assignment of Patent Rights

For good and valuable consideration, the receipt of which is hereby acknowledged, Grischa Corporation, a Delawaré corporation with an office at 2835 Ralston Avenue, Hillsborough, CA, 94010. ("Assignor"), does hereby sell, assign, transfer and convey unto Thomson Licensing SA, a Corporation, having an office at 46 Quai A. Le Gallo, 92648 Boulogne Cedex, France ("Assignee") or its designees, all of Assignor's right, title and interest in and to the patent applications and patents listed below, any patents, registrations, or certificates of invention issuing on any patent applications listed below, the inventions disclosed in any of the foregoing, any and all counterpart United States, international and foreign patents, applications, and certificates of invention based upon or covering any portion of the foregoing, and all reissing pre-examinations, divisionals, renewals, extensions, provisionals, continuations and continuation in part of any of the foregoing (collectively "Patent Rights"):

US Patents: Issued & Pending

Grischa Case No.	Palent No.	Application Serial No.	Filing Date	Ştatus	Title
P001	6,615,40881	09/231,283	Jan. 15, 1999;"`	Issued	Method, system, and appetatus for providing action selections to an image referencing a product in a video production
P003	6,473,60481	09/232,750	Jan. 15, 1669	feeued	System for Indexical triggers in enhanced video pro- ductions by redirecting request to newly generated URI based on extracted parameter of first URI
P011		D9/954,144	Sept. 12, 2001	Pending	Method and system for video enhancement iransport siteration
P015		D9/635,393	Aug. 9, 2000	Pending	Method and system for controlling and auditing con- tent /acrylose systems
P016¢		10/758,172	Jan. 14, 2004	Pending	Method and system for controlling and auditing con- tent factions systems
P017		· 00/83 5,735	Aug. 9, 2000	Pending	Method and system for controlling and auditing con- tent /services systems
P0180	4	10/788,559	Feb. 26. 2004	Pending	Method and system for controlling and auditing our- lant factions systems
P019 1	;	09/638,037	Aug. 9, 2000	Pending	Method and system for controlling and suddling con- tent /services systems
P020	:	04/635,723	Aug. 9, 2000	Pending	Method and system for controlling and auditing con- tent /services systems
P021	:	09/635,735	Aug. 9, 2000	Pending	Method and system for controlling and auditing con- lent /services systems
P022		10/390,146	March 14, 2003	Pending	An enhanced TV metadata processor for efficient broadcast operations

Orischa Patent Purchase Agreement April 11, 2005

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REEL: 0469376 FRANC: 037

Exhibit B

	P023	,	10/434,945	Mary 8, 2003	Pending	Implementing ETV with Multiple Presentment, Response and Communication Techniques
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Foreign Patents: Issued & Pending

Grischa Case No.	Patent No.	Application Serial No.	Filing Date	Status	Title
P001EP	EP 1142336/61 DE 60005462.9-08	00906520,3	Jan. 14, 2000	UK, DE.	System Allowing Selection of Products in a Video Production by Using Reference Images
P001AUd	,	2004231221	Nov. 14. 2004	Pending	System Allowing Selection of Products In a Video Production by Using Reference Images
P001CA	,	2358003	Jan, 14, 2000	Reviv- able	System Allowing Selection of Products in a Video Production by Using Reference Images
P001JP	·	2000-594252	Jan. 14, 2000	Pending	System Allowing Selection of Products in a Video Production by Using Reference Images

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successor, assigns and other legal representatives.

IN WITNESS WHE	REOF this Assignment of Patent Rights is executed at
on _ 5 /	Coliforn
ASSIGNOR	10
Ву:	
Name:	DAVID KA-15KZ
Title:	Chambre

(Signature MUST be notarized)



Grischa Patent Purchase Agreement April 11, 2005

** TOTAL PAGE.03 **