

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4653611

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAMES FRANCIS BERGER	12/11/2013
JACOB MICHAEL LACIVITA	12/10/2013
JAMES THAI NGUYEN	12/12/2013
MEGHASHYAM GRAMA RAMANUJA	12/10/2013
MICHAEL D. SWINSON	12/13/2013
THOMAS TAIRA	12/19/2013
RECEIVING PARTY DATA	
Name:	TRUECAR, INC.
Street Address:	120 BROADWAY, SUITE 200
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90401
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15707403
CORRESPONDENCE DATA	
Fax Number:	(512)371-9088
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(512) 637-9220
Email:	slee@sprinklelaw.com
Correspondent Name:	SPRINKLE IP LAW GROUP
Address Line 1:	1301 W. 25TH STREET
Address Line 2:	SUITE 408
Address Line 4:	AUSTIN, TEXAS 78705
ATTORNEY DOCKET NUMBER:	TCAR1350-2
NAME OF SUBMITTER:	KATHARINA W. SCHUSTER
SIGNATURE:	/katharina w. schuster/
DATE SIGNED:	10/23/2017

Total Attachments: 12

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DECLARATION AND ASSIGNMENT FOR PATENT APPLICATIONS
(37 CFR 1.63)

Attorney Docket No.	TCAR1350-1
First Named Inventor	James Francis Berger
COMPLETE IF KNOWN	
Application Number	Not Yet Assigned
Filing Date	Herewith
Group Art Unit	Not Yet Assigned
Examiner Name	Not Yet Assigned

PAY-PER-SALE SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT THEREFOR

(Title of Invention)

DECLARATION

As a below named inventor, the undersigned hereby declares that:

This declaration is directed to:

☒ The attached application,

AND/OR

☐ United States Application Number or PCT International application number _____ filed on _____, as amended on _____.

I have reviewed and understand the contents of the above-identified specification, including the claims.

I believe I am the original inventor or an original joint inventor of a claimed invention in the above-identified application.

The above-identified application was made or authorized to be made by me.

I acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information known to me which is material to the patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part.

I further acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT

This Assignment is made by **James Francis Berger** of 6472 Colgate Avenue, Los Angeles, CA 90048, **Jacob Michael LaCivita** of 1920 1/2 N. Kenmore Ave., Los Angeles, CA 90027, **James Thai Nguyen** of 101 Via Capay, Palos Verdes Estates, CA 90274, **Meghashyam Grama Ramanuja** of 1920 6th Street, Apt. 252, Santa Monica, CA 90405, **Michael D. Swinson** of 1519 Stanford St. #6, Santa Monica, CA 90404, and **Thomas Taira** of 2914 Piedmont Ave., Berkeley, CA 94705 ("Assignor(s)").

WHEREAS, Assignor(s) have invented a new and useful invention entitled "**PAY-PER-SALE SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT THEREFOR**", for which an application for United States Letters Patent is made identified by Attorney Docket No. TCAR1350-1 (United States Patent Application No. 14/137,178, filed December 20, 2013);

WHEREAS, Assignor(s) believe themselves to be the original inventors of the invention including any and all improvements disclosed in said application ("Invention"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application, on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application for protection ("Applications"), and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said Invention from any Applications in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor(s) hereby sell, assign, and transfer to **TrueCar, Inc.**, having a principal place of business at 225 Santa Monica Blvd, 12th Floor, Santa Monica, CA 90401 (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said Applications and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file any applications directly in the name of the Assignee and to claim for any such applications any priority rights to which such applications are entitled, the right to prosecute infringers of any Patents that may be granted for said Invention in the United States and throughout the world and any provisional or other right to recover damages, including royalties, for prior infringements of any of said Applications or Patents that may be granted for said Invention in the United States and throughout the world.

Assignor(s) agree that, upon request and without further compensation, but at no expense to Assignor(s), they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Patents granted for said invention in the United States and throughout the world.

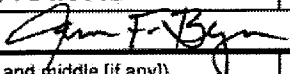
Assignor(s) represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor(s) authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

Assignor(s) hereby authorize and request the registered practitioner(s) associated with Customer No. 44654 to insert above the filing date and application number of said application in this Assignment when known.

IN WITNESS WHEREOF, Assignor(s) have executed this Declaration and Assignment on the dates provided below.

LEGAL NAME OF INVENTOR:

Given Name (first and middle (if any))		Family Name or Surname	
JAMES FRANCIS		BERGER	
Inventor's Signature		Date	12/11/2013
Given Name (first and middle (if any))		Family Name or Surname	
JACOB MICHAEL		LACIVITA	
Inventor's Signature		Date	
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JAMES THAI		NGUYEN	
Inventor's Signature		Date	
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Inventor's Signature		Date	
Given Name (first and middle (if any))		Family Name or Surname	
MICHAEL D.		SWINSON	
Inventor's Signature		Date	
Given Name (first and middle (if any))		Family Name or Surname	
THOMAS		TAIRA	
Inventor's Signature		Date	

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NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor(s) hereby sell, assign, and transfer to **TrueCar, Inc.**, having a principal place of business at 225 Santa Monica Blvd, 12th Floor, Santa Monica, CA 90401 (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said Applications and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file any applications directly in the name of the Assignee and to claim for any such applications any priority rights to which such applications are entitled, the right to prosecute infringers of any Patents that may be granted for said Invention in the United States and throughout the world and any provisional or other right to recover damages, including royalties, for prior infringements of any of said Applications or Patents that may be granted for said Invention in the United States and throughout the world.

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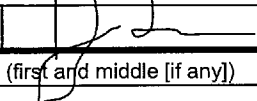
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LEGAL NAME OF INVENTOR:

Given Name (first and middle [if any])		Family Name or Surname	
JAMES FRANCIS		BERGER	
Inventor's Signature		Date	
Given Name (first and middle [if any])		Family Name or Surname	
JACOB MICHAEL		LACIVITA	
Inventor's Signature		Date	12/10/13
Given Name (first and middle [if any])		Family Name or Surname	
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THOMAS		TAIRA	
Inventor's Signature		Date	

DECLARATION AND ASSIGNMENT FOR PATENT APPLICATIONS
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Attorney Docket No.	TCAR1350-1
First Named Inventor	James Francis Berger
COMPLETE IF KNOWN	
Application Number	Not Yet Assigned
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PAY-PER-SALE SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT THEREFOR

(Title of Invention)

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This declaration is directed to:

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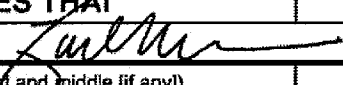
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Inventor's Signature		Date	
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DECLARATION AND ASSIGNMENT FOR PATENT APPLICATIONS (37 CFR 1.63)	Attorney Docket No.	TCAR1350-1
	First Named Inventor	James Francis Berger
	COMPLETE IF KNOWN	
	Application Number	Not Yet Assigned
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PAY-PER-SALE SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT THEREFOR

(Title of Invention)

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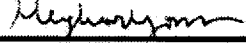
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WHEREAS, Assignor(s) believe themselves to be the original inventors of the invention including any and all improvements disclosed in said application ("Invention"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application, on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application for protection ("Applications"), and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said Invention from any Applications in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor(s) hereby sell, assign, and transfer to TrueCar, Inc., having a principal place of business at 225 Santa Monica Blvd, 12th Floor, Santa Monica, CA 90401 (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said Applications and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file any applications directly in the name of the Assignee and to claim for any such applications any priority rights to which such applications are entitled, the right to prosecute infringers of any Patents that may be granted for said Invention in the United States and throughout the world and any provisional or other right to recover damages, including royalties, for prior infringements of any of said Applications or Patents that may be granted for said Invention in the United States and throughout the world.

Assignor(s) agree that, upon request and without further compensation, but at no expense to Assignor(s), they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

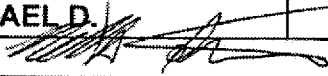
Assignor(s) represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor(s) authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

Assignor(s) hereby authorize and request the registered practitioner(s) associated with Customer No. 44654 to insert above the filing date and application number of said application in this Assignment when known.

IN WITNESS WHEREOF, Assignor(s) have executed this Declaration and Assignment on the dates provided below.

LEGAL NAME OF INVENTOR:

Given Name (first and middle (if any))		Family Name or Surname	
JAMES FRANCIS		BERGER	
Inventor's Signature		Date	
Given Name (first and middle (if any))		Family Name or Surname	
JACOB MICHAEL		LACIVITA	
Inventor's Signature		Date	
Given Name (first and middle (if any))		Family Name or Surname	
JAMES THAI		NGUYEN	
Inventor's Signature		Date	
Given Name (first and middle (if any))		Family Name or Surname	
MEGHASHYAM GRAMA		RAMANUJA	
Inventor's Signature		Date	
Given Name (first and middle (if any))		Family Name or Surname	
MICHAEL D.		SWINSON	
Inventor's Signature		Date	12/13/13
Given Name (first and middle (if any))		Family Name or Surname	
THOMAS		TAIRA	
Inventor's Signature		Date	

DECLARATION AND ASSIGNMENT FOR PATENT APPLICATIONS (37 CFR 1.63)	Attorney Docket No.	TCAR1350-1
	First Named Inventor	James Francis Berger
	<i>COMPLETE IF KNOWN</i>	
	Application Number	Not Yet Assigned
	Filing Date	Herewith
	Group Art Unit	Not Yet Assigned
	Examiner Name	Not Yet Assigned

PAY-PER-SALE SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT THEREFOR <i>(Title of Invention)</i>

DECLARATION

As a below named inventor, the undersigned hereby declares that:

This declaration is directed to:

☒ The attached application,

AND/OR

☐ United States Application Number or PCT International application number _____ filed on _____ as amended on _____.

I have reviewed and understand the contents of the above-identified specification, including the claims.

I believe I am the original inventor or an original joint inventor of a claimed invention in the above-identified application.

The above-identified application was made or authorized to be made by me.

I acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information known to me which is material to the patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part.

I further acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT

This Assignment is made by **James Francis Berger** of 6472 Colgate Avenue, Los Angeles, CA 90048, **Jacob Michael LaCivita** of 1920 1/2 N. Kenmore Ave., Los Angeles, CA 90027, **James Thai Nguyen** of 101 Via Capay, Palos Verdes Estates, CA 90274, **Meghashyam Grama Ramanuja** of 1920 6th Street, Apt. 252, Santa Monica, CA 90405, **Michael D. Swinson** of 1519 Stanford St. #6, Santa Monica, CA 90404, and **Thomas Taira** of 2914 Piedmont Ave., Berkeley, CA 94705 ("Assignor(s)").

WHEREAS, Assignor(s) have invented a new and useful invention entitled "**PAY-PER-SALE SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT THEREFOR**", for which an application for United States Letters Patent is made identified by Attorney Docket No. TCAR1350-1 (United States Patent Application No. 14/137,178, filed December 20, 2013);

WHEREAS, Assignor(s) believe themselves to be the original inventors of the invention including any and all improvements disclosed in said application ("Invention"); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Invention, said application, on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application for protection ("Applications"), and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said Invention from any Applications in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor(s) hereby sell, assign, and transfer to TrueCar, Inc., having a principal place of business at 225 Santa Monica Blvd, 12th Floor, Santa Monica, CA 90401 (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said Invention, said Applications and any Patents that may be granted for said Invention in the United States and throughout the world, including the right to file any applications directly in the name of the Assignee and to claim for any such applications any priority rights to which such applications are entitled, the right to prosecute infringers of any Patents that may be granted for said Invention in the United States and throughout the world and any provisional or other right to recover damages, including royalties, for prior infringements of any of said Applications or Patents that may be granted for said Invention in the United States and throughout the world.

Assignor(s) agree that, upon request and without further compensation, but at no expense to Assignor(s), they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

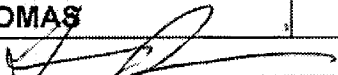
Assignor(s) represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor(s) authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

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IN WITNESS WHEREOF, Assignor(s) have executed this Declaration and Assignment on the dates provided below.

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Given Name (first and middle [if any])		Family Name or Surname	
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Inventor's Signature		Date	
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JACOB MICHAEL		LACIVITA	
Inventor's Signature		Date	
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JAMES THAI		NGUYEN	
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MEGHASHYAM GRAMA		RAMANUJA	
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MICHAEL D.		SWINSON	
Inventor's Signature		Date	
Given Name (first and middle [if any])		Family Name or Surname	
THOMAS		TAIRA	
Inventor's Signature		Date	12/19/13