504607841 10/24/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BENJAMIN HIETANEN	10/05/2017
DANIEL V. PERELLA	10/23/2017
YANHONG SHUAI	09/28/2017
YOUFANG XU	09/28/2017

RECEIVING PARTY DATA

Name:	IDEASTREAM CONSUMER PRODUCTS, LLC	
Street Address:	812 HURON ROAD EAST	
Internal Address:	SUITE 390	
City:	CLEVELAND	
State/Country:	OHIO	
Postal Code:	44115	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29613487	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	IDEA 200116US01
NAME OF SUBMITTER:	BRIAN E. TURUNG
SIGNATURE:	/bet/
DATE SIGNED:	10/24/2017

Total Attachments: 2

PATENT REEL: 043933 FRAME: 0851

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PATENT REEL: 043933 FRAME: 0852

Our Ref: IDEA 200116US01

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I/We, the undersigned, Benjamin Hietanen, Daniel V. Perella, Yanhong Shuai, and Youfang Xu

who has/have created a certain invention for which an application for United States Design Patent has

filed as U.S. Serial No. 29/613,487 on August 10, 2017

and is entitled

Storage Box

Do hereby sell, assign and transfer to IdeaStream Consumer Products, LLC, a Limited Liability Company of the State of Ohio, having a place of business at 812 Huron Road East, Suite 390, Cleveland, OH 44115, (hereinafter Assignee) its successors, assigns, and legal representatives, the full and exclusive right, title, and interest in and to said invention and said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Design Patents which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations-in-part, continuations, divisions, substitutes, reissues, reexaminations, extensions thereof, and all other forms of protection relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties;

Agree that said Assignee may apply for and receive Design Patent for said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reexaminations, reissues, and ex tensions thereof, ex ecute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, its successors, assigns, or legal representatives; and

Consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of

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the aforesaid benefit of the right of priority.	ion for said	I inventions and to claim
IN TESTIMONY WHEREOF I/WE have hereunto date(s) indicated below.	set MY/O	UR signature(s) on the
Signed at the City of CLEVE LAND on this _5 day of OCTOBED	_ State of _, 201_7	OHIO
Benjamin Hietanen		
Signed at the City of Chefrelien of on this 23 day of October	_ State of _, 201 <u><i>T</i>_</u> .	dh
Daniel V. Perella	- 0	
Signed at Shenzhen, China on Sep. Youthorg Shuai Yanhong Shuai	28	, 201 <u>7</u> .
Signed at <u>Shenzhen</u> , China on <u>Se</u> Youfang Xu Youfang Xu	p. 28	, 201_7