504607974 10/24/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RICHARD RHYS MATHIAS	10/23/2017
NAOMI KALIA WILLIAMS ZABEL	10/23/2017

RECEIVING PARTY DATA

Name:	SHARKNINJA OPERATING LLC	
Street Address:	89 A STREET	
Internal Address:	SUITE 100	
City:	NEEDHAM	
State/Country:	MASSACHUSETTS	
Postal Code:	02494	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29619162

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: EUP0558US

NAME OF SUBMITTER: DANIEL R. GIBSON

SIGNATURE: /Daniel R. Gibson/

DATE SIGNED: 10/24/2017

Total Attachments: 2 source=7X77081#page1.tif

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PATENT 504607974 REEL: 043934 FRAME: 0460

ASSIGNMENT

WHEREAS each undersigned inventor, RICHARD RHYS MATHIAS of Brookline, MA and NAOMI KALIA WILLIAMS ZABEL of Somerville, MA (hereinafter referred to as "ASSIGNOR(S)") have invented certain new and useful improvement(s) in:

BEVERAGE PRODUCING POD

these invention(s) being further identified by U.S. Design Application Serial No. 29/619,162, filed September 27, 2017;

AND WHEREAS, SHARKNINJA OPERATING LLC, a Delaware limited liability company having its principal place of business at 89 A Street, Suite 100, Needham, MA 02494, USA, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring an interest in the United States and all foreign countries, in and to said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) have sold, assigned, and transferred, and hereby sell, assign, and transfer unto ASSIGNEE, the entire right, title, and interest, in and to the invention(s) in the United States and in all foreign countries, including all priority rights, and including all design, utility, revival, refiling, continuation, continuation-in-part, divisional, reexamination, and reissue application(s) therefore; and ASSIGNOR(S) do hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent(s) that may be issued upon any of said application(s) to ASSIGNEE for the sole use and behalf of ASSIGNEE, its successors, and assigns.

ASSIGNOR(S) hereby warrant and covenant that ASSIGNOR(S) have the full and unencumbered right to sell, transfer, and assign, the interests hereby sold, transferred, and assigned, and that I have not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR(S) further covenant and agree that upon the request and at the expense of the ASSIGNEE, its successors, or assigns, will fully assist and cooperate in all matters in connection with the United States and foreign application(s) and patent(s) issuing thereon, including execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to said invention(s) and improvement(s), communicate to the ASSIGNEE all facts known me relating to such invention(s) and improvement(s) and the history thereof; and perform all other lawful acts deemed necessary or desirable by ASSIGNEE, or its legal representatives, to secure, maintain, and enforce patent protection for such invention(s) and improvement(s) and for vesting title to such invention(s) and improvement(s) in ASSIGNEE, and in particular to perfect title to said invention(s), said application(s), and said patent(s).

I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

I hereby grant ASSIGNEE and the firm of Cantor Colburn LLP the power to insert in this Assignment any further identification which may be necessary or desirable for recordation of this Assignment.

Date: 10 23 17	RICHARD RHYS MATHIAS
First Witness: <u>As/Con - S</u> Printed Name: <u>As/on - G///</u>	Date: 10/23/17
Second Witness:	Date: 10/23/17
Date: 1423/17	NAOMI KALIA WILLIAMS ZABEL
First Witness: <u>Water Li</u> Printed Name: <u>Acron Gill</u>	Date: 19/25/17
Second Witness: And Market	Date: <u>10/23/17</u>