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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ZACHARY CLINTON COONROD	01/25/2017
STUART DAVID REINHARDT	02/19/2017
MORITZ HOELLMUELLER	03/15/2017
THOMAS HENWOOD	03/16/2017
STEPHEN PAUL DOBSON	03/15/2017
DAVID JOSEPH GARETH O'MAHONY	03/16/2017
GARETH T.W. REES	02/16/2017

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29587126

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PATENT 504611289 REEL: 043949 FRAME: 0170

DATE SIGNED:	10/25/2017
Total Attachments: 12	
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In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: Zachary Clinton COONROD, Stuart David REINHARDT, Moritz HOELLMUELLER, Thomas HENWOOD, Stephen Paul DOBSON, David Joseph Gareth O'MAHONY and Gareth T.W. REES, hereby sell and assign to adidas AG, a corporation formed under the laws of Germany, whose mailing address is World of Sports, Adi-Dassler-Strasse 1, Herzogenaurach, Germany, D-91074 (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

- (a) in the invention(s) known as **SHOE** for which application(s) for patent in the United States of America has a filing date or a 371(c) date of December 9, 2016 (also known as United States Application No. 29/587,126), in any and all applications thereon, in any and all Letters Patent(s) therefor, and
- (b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate

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The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with CUSTOMER NUMBER 63504 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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executed by the undersigned inventors on the date opposite
and the state of t
Signature of Inventor: Zachary Clinton COONROD
Signature of Inventor:
Stuart David REINHARDT
Signature of Inventor:
Moritz HOELLMUELLER
Signature of Inventor:
Thomas HENWOOD
Signature of Inventor:
Stephen Paul DOBSON

Date:	Signature of Inventor:	
		David Joseph Gareth O'MAHONY
Date:	Signature of Inventor:	
	-	Gareth T.W. REES

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IN WITNESS WHEREOF, executed by the undersigned inventors on the date opposite his/her name.

Date:	Signature of Inventor:	
	-	Stuart David REINHARDT
DateTebluary 10, 2011		Stuart David REINHARDT
Date:	Signature of Inventor:	
Date		Moritz HOELLMUELLER
Date:	Signature of Inventor:	
Date	<u></u>	Thomas HENWOOD
Dote	Signature of Inventor: _	
Date:		Stephen Paul DOBSON

Appl. No. 29/587,126 Atty. Docket No. 2483.2890011

Date:	Signature of Inventor:	
		David Joseph Gareth
		O'MAHONY
Date: 16/02/2017	Signature of Inventor:	
		Gareth T.W. REES

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Page 3 of 3

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Date:	Signature of Inventor:
	Zachary Clinton COONROD
Date:	Signature of Inventor:
	Stuart David REINHARDT
Date: <u>MARCH</u> 15, 2017	Signature of Inventor: Moritz HOELLMUELLER
Date:	Signature of Inventor: Thomas HENWOOD
Date: Marcy 15, 2,7	Signature of Inventor: Stephen Paul DOBSON

Appl. No. 29/587,126 Atty. Docket No. 2483.2890011

Date: <u>/6/08/17</u> ·	Signature of Inventor: David Joseph Gareth O'MAHONY	<i>/</i> '
Date:	Signature of Inventor:	

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	-	Zachary Clinton COONROD
Date:	Signature of Inventor:	
		Stuart David REINHARDT
Date:	Signature of Inventor:	
Date	- 0	Moritz HOELLMUELLER
Date: 16/03/17	Signature of Inventor:	The A
		Thomas HENWOOD
Date:	Signature of Inventor:	
Date	-	Stephen Paul DOBSON

Date:	Signature of Inventor:	
		David Joseph Gareth O'MAHONY
Date:	Signature of Inventor:	
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