504614342 10/27/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JASON MORSE	04/14/2006
JONATHAN GRUBB	05/26/2006

RECEIVING PARTY DATA

Name:	YAHOO! INC.
Street Address:	701 FIRST AVENUE
City:	SUNNYVALE
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	15145116
Patent Number:	9344523

CORRESPONDENCE DATA

Fax Number: (212)801-6400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-801-9200

Email: njdocket@gtlaw.com

YAHOO HOLDINGS, INC. C/O GREENBERG TRAUR **Correspondent Name:**

Address Line 1: MET LIFE BUILDING Address Line 2: 200 PARK AVENUE

Address Line 4: NEW YORK, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	085804.607056
NAME OF SUBMITTER:	JUDI CORDO
SIGNATURE:	/Judi Cordo/
DATE SIGNED:	10/27/2017

Total Attachments: 8

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ASSIGNMENT

I, Jason Morse, a citizen of US, residing at 2563 Mardell Way; Mountain View, California 94043; and

I, Jonathan Grubb, a citizen of US, residing at 57 Winfield St.; San Francisco, California 94110:

and each of us, if more than one person is identified above (hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

Yahoo! Inc.

a Corporation organized under the laws of Delaware, located at Legal Department, 701 First Avenue, Sunnyvale, California 94089-0703 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, throughout the world in and to my Invention entitled:

PROVIDING RELEVANT NON-REQUESTED CONTENT TO A MOBILE DEVICE

invented by me and described in Patent Application No. 60/688,122, filed on June 7, 2005, in United States of America; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not be made;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative,

or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

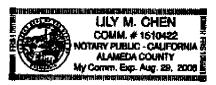
And I hereby authorize and request the Commissioner of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Jason Morse

State of	CA)) ss.			
County of	Santa Cla	24a)	•		
On	04/14/06	, before me	:, <u>Lı</u>	ly Chen	, personally
appeared	. ,	Morse		known to me	proved
subscribed to same in his/l	o the within instru her/their authorize	iment and ackined capacity(ies)	be the person(s) we owledged to me that, and that by his/her behalf of which the	it he/she/they e r/their signatur	executed the e on the
WITNESS 1	my hand and offic	ial seal.			
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		Jonathan Grubb	_
C+-+£	`		
State of)		
County of) ss.		
County of	,		
On	, before me,	, personally	
appeared	Jonathan Grubb	personally known to me proved	
to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are			
		edged to me that he/she/they executed the	
		d that by his/her/their signature on the	
instrument the pers	on(s), or the entity upon beha	If of which the person(s) acted, executed the	
instrument.			
WITNESS my hand	d and official seal.		

ASSIGNMENT

1, Jason Morse, a citizen of US, residing at 2563 Mardell Way; Mountain View, California 94043; and

230 Dolotes st #205

56, 5/26/06

I, Jonathan Grubb, a citizen of US, residing at 57 Winffeld St.; San Francisco,

California 941+0; 94103 56 5/26/06

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And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative,

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or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

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I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

		Jason Morse	
State of)		
County of) ss.)		
On	, before me,		_, personally
appeared	Jason Morse	personally known to me	proved
to me on the basis of subscribed to the with same in his/her/their	hin instrument and acknowlauthorized capacity(ies), an	the person(s) whose name(s) is/edged to me that he/she/they exed that by his/her/their signature of the which the person(s) acted, of	ecuted the on the
WITNESS my hand	and official seal.		

Jonathan Grubb 5/76/06

State of	,	
) ss.	
County of)	
On	, before me,	, personally
appeared	Jonathan Grubb	personally known to me proved
subscribed to the same in his/her/s	e within instrument and acknowl their authorized capacity(ies), an	the person(s) whose name(s) is/are edged to me that he/she/they executed the d that by his/her/their signature on the lift of which the person(s) acted, executed the
WITNESS my l	nand and official seal.	