

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4664029

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IHAB FRANCIS ILYAS	08/16/2012
MOHAMED A. SOLIMAN	08/12/2012
RECEIVING PARTY DATA	
Name:	PRIMAL FUSION INC.
Street Address:	605-305 KING STREET W.
City:	KITCHENER
State/Country:	CANADA
Postal Code:	N2G 1B9
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15658500
CORRESPONDENCE DATA	
Fax Number:	(416)216-3930
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4162034465
Email:	dockettor@nortonrosefulbright.com
Correspondent Name:	NORTON ROSE FULBRIGHT CANADA LLP
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ATTORNEY DOCKET NUMBER:	56096595-4US-9
NAME OF SUBMITTER:	NIALL COONEY
SIGNATURE:	/Niall Cooney/
DATE SIGNED:	10/30/2017
Total Attachments: 3	
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source=assignment#page2.tif	
source=assignment#page3.tif	

ASSIGNMENT

For good and valuable consideration that includes payment in the sum of FIVE DOLLARS (\$5.00) in the lawful money of Canada, the receipt of which is hereby acknowledged, and/or in fulfillment of my employment obligations, I, the undersigned Assignor, hereby:

1. Confirm that I have sold, assigned and transferred, or do sell, assign and transfer, as the case may be, to Primal Fusion Inc., a corporation incorporated under the laws of Canada, having a place of business at 7-258 King Street North, Waterloo, Ontario N2J 2Y9, CANADA, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, my entire right, title and interest for the United States, Canada, and all countries and jurisdictions in the world, in and to any and all inventions and designs which are disclosed in the application for United States Letters Patent filed in the United States Patent and Trademark Office on June 20, 2012 under No. 13/527,883 and titled IDENTIFYING INFORMATION OF INTEREST BASED ON USER PREFERENCES and in and to that application and all corresponding provisional, non-provisional, divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent, utility models, industrial designs or similar intellectual property rights which have been or shall be filed in the United States, Canada, and in any other country or jurisdiction in the world, including but not limited to Argentina, The People's Republic of China, Japan and Korea, on any of the inventions; and in and to all original and reissued patents which have been or shall be issued in the United States, Canada or any other country or jurisdiction in the world on the inventions, including the right to apply for patent rights in every country and jurisdiction in the world and all rights to priority, including the right to claim priority to and for filings in Argentina, The People's Republic of China, Japan, Korea and all other jurisdictions and countries in the world as well as the right to sue in its own name and recover damages for past infringement of any patent issued in the United States, Canada or any other country or jurisdiction in the world;
2. Agree that the Assignee may apply for and receive Letters Patent and utility model and industrial design registrations for the inventions in its own name; and when requested, without charge to but at the expense of the Assignee, I agree to carry out in good faith the intent and purpose of this assignment, by executing all non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent, utility model and industrial design applications on any and all the inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to the Assignee all facts known to me relating to the inventions and the history thereof, and generally by doing everything reasonably possible which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for the inventions and for vesting title to the inventions and all applications for patents and all patents on the inventions, in the Assignee;
3. Request the officials of the United States Patent and Trademark Office and patent offices in all other relevant jurisdictions and countries of the world to issue the Letters Patent to the Assignee;
4. Covenant with the Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me;
5. Appoint Assignee, through its designee, my attorney-in-fact to execute, in my name and on my behalf, any and all documents required to effectuate this Assignment, specifically including, but not limited to, those documents specified above and any necessary corrective assignments; and
6. Acknowledge that the explicit recitation herein by name of certain countries is not intended and should not be construed as suggesting or implying that any country or jurisdiction that is not explicitly recited by name is not covered by the scope of this assignment.

Y.C. M.S. S.S.
J.W.

PATENT

REEL: 045960 FRAME: 0006

13/527,883 IDENTIFYING INFORMATION OF INTEREST BASED ON USER PREFERENCES

8/16/2012
Date

Signed at: Waterloo

[Signature]
Inventor/Assignor: Ihab Francis Ilyas
Address: 294 Wiltshire Place
Waterloo, Ontario N2T 1R4
CANADA
Citizenship: Canada

Witness:
August 16, 2012
Date

[Signature]
Signature

Name: JENISE WILLIAMS

Address: 34 RITZ CRESCENT

NEW HAMBURG, ON N3A 2K3

Accepted by Assignee:
Primal Fusion, Inc.
August 16, 2012
Date

[Signature]
For Primal Fusion, Inc.

Name: Yvan Couture

Title: CEO & Co-President

UC M.S. S.F.
[Signature]

13/527,883 IDENTIFYING INFORMATION OF INTEREST BASED ON USER PREFERENCES

08/12/2012
Date

Signed at:
San Mateo

Mohamed F. Ali
Inventor/Assignor: Mohamed A. Soliman
Address: 1927 Bridgepointe Circle, Apt. 133
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United States
Citizenship: Egypt

Witness:

08/12/2012
Date

Hadir Alaa
Signature

Name: Hadir Abdel Rahman

Address: 1927 Bridgepointe Cir, Apt 133
San Mateo, CA, 94404, USA

Accepted by Assignee:

Primal Fusion, Inc.

August 16, 2012
Date

Yvan Couture
For Primal Fusion, Inc.

Name: Yvan Couture

Title: CEO & Co-President

U.M.S. S.D.
[Signature]