# 504619009 10/31/2017

# PATENT ASSIGNMENT COVER SHEET

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
DAN KOTLICKI	10/22/2017
OHAD ROZEN	10/22/2017
EDI BUSLOVICH	10/22/2017

## **RECEIVING PARTY DATA**

Name:	TOONIMO INC.
Street Address:	228 PARK AVE., SUITE NO. 65619
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10003

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15569410

## **CORRESPONDENCE DATA**

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	71153
NAME OF SUBMITTER:	MARTIN D. MOYNIHAN
SIGNATURE:	/Martin D. Moynihan/
DATE SIGNED:	10/31/2017

### **Total Attachments: 3**

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PATENT 504619009 REEL: 043989 FRAME: 0178

#### ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned (hereinafter called the "Assignors"):

Dan KOTLICKI Ohad ROZEN Edi BUSLOVICH 4 Florentia Street, 6608305 Tel-Aviv, Israel 18 HaKalir Street, 6424518 Tel-Aviv, Israel 34 HaHartzit Street, 4201709 Natania, Israel

hereby sell(s), assign(s) and transfer(s) to:

Toonimo Inc. 228 Park Ave., Suite No. 65619 10003 New York, NY, USA

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

#### CONTENT ADAPTED MULTIMEDIA GUIDANCE

described and claimed in the following Patent Application:

Entry into National Phase in the USA of PCT Patent Application No. PCT/1B2016/052378, international filing date April 27, 2016, and identified as Attorney Docket No. 71153

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the right to claim priority under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

ASSIGNORS	i 1k_	
Dan KOTLICKI	Ohad ROZEN	Edi BUSLOVICH
Date: 10/32/2012	Date: 10-22-2017	Date:

Page 1 of 2 71153

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**ASSIGNORS** 

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and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

> PATENT REEL: 043989 FRAME: 0180

71153

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**ASSIGNEE** 

Toonimo Inc.

Signature :

Name :

Capacity:

Date

Var Kelbri

COO

10/22/2017

Entry into National Phase in the USA of PCT Patent Application No. PCT/IB2016/052378, international filing date April 27, 2016, and identified as Attorney Docket No. 71153

PATENT

REEL: 043989 FRAME: 0181