504620646 10/31/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT

EPAS ID: PAT4667363

CONVEYING PARTY DATA

NATURE OF CONVEYANCE:

Name	Execution Date
MICHAEL SEALS	09/02/2016
RAMAKRISHNA KRISHNASWAMY	09/02/2016
NORMAN STREET	09/02/2016
DANIEL SCHNUR	09/02/2016

ASSIGNMENT

RECEIVING PARTY DATA

Name:	HUSSMANN CORPORATION
Street Address:	12999 ST. CHARLES ROCK ROAD
City:	BRIDGETON
State/Country:	MISSOURI
Postal Code:	63044-2483

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15570984

CORRESPONDENCE DATA

Fax Number: (414)277-0656

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Correspondent Name: MICHAEL BEST & FRIEDRICH LLP (MKE)

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ATTORNEY DOCKET NUMBER:	047177-9610-US01
NAME OF SUBMITTER:	JODI ANDERSON
SIGNATURE:	/jodi anderson/
DATE SIGNED:	10/31/2017

Total Attachments: 2

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PATENT 504620646 REEL: 043996 FRAME: 0993

ASSIGNMENT

Pursuant to our obligation to Hussmann Corporation (hereinafter referred to as "Assignee"), a Missouri Corporation having its principal place of business at:

12999 St. Charles Rock Road Bridgeton, MO 63044-2483

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we:

Michael Seals 12999 St. Charles Rock Road Bridgeton, MO 63044

Ramakrishna Krishnaswamy 1929 Crossbridge Court St. Charles, MO 63366

Norman Street 1046 Green Briar Hills Drive O'Fallon, MO 63366

Daniel Schnur 1001 Clark Street Florissant, MO 63031

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest

- (1) in and to inventions described in a patent application titled FOOD DISPLAY SYSTEM INTEGRATING RETAILER SERVICES WITH CONSUMER ENGAGEMENT the specification of which was filed with my authority on June 8, 2016 as International Patent Application No. PCT/US2016/036533 (Atty. File No. 047177-9610-WO00) (hereinafter the "PCT application") which application claims the benefit of United States Provisional Patent Application No. 62/172543, filed June 8, 2015 (hereinafter the "U.S. provisional patent application"); and
- (2) in and to the PCT application and the U.S. provisional patent application, in and to all other U.S. patent applications (including PCT national phase, divisional, continuation, continuation-in-part, §111(b) provisional, §111(a), and reissue applications) based upon said inventions or claiming the benefit of the PCT application, or the U.S. provisional patent application, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted.
- (3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, including foreign applications entering the national

PATENT REEL: 043996 FRAME: 0994 phase of the PCT application, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the PCT application and the U.S. provisional patent application.

We agree that any patent applications of any foreign countries which may be filed shall be filed in the name of Assignee with a claim to priority based on the PCT application and the U.S. provisional patent application. We hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

9/2/16	Normalian Marine
Date	Michael Seals
9/2/16	12. V. Les Cr
Date	Ramakrishna Krishna Wamy
9/2/16	16 Shit
Date	Norman Street
9-2-2016	13
Date	Daniel Schmur