

## PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT4671933

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MARCUS G. LARNER	04/03/2008
ANDREW M. MOECK	04/03/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ADISN, INC.
<b>Street Address:</b>	412 OLIVE ST.
<b>Internal Address:</b>	SUITE 275
<b>City:</b>	HUNTINGTON BEACH
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92648
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14815796
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(512)327-5575
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<b>Phone:</b>	512-327-5515
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<b>Address Line 2:</b>	SUITE A201
<b>Address Line 4:</b>	AUSTIN, TEXAS 78759
<b>ATTORNEY DOCKET NUMBER:</b>	4039-0002
<b>NAME OF SUBMITTER:</b>	ANGIE BLAZEK
<b>SIGNATURE:</b>	/Angie Blazek/
<b>DATE SIGNED:</b>	11/02/2017
<b>Total Attachments: 3</b>	
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## ASSIGNMENT

WHEREAS, We, Marcus G. Lerner, a New Zealand citizen residing at 6520 2nd Ave NW, Seattle, WA 98117, and Andrew M. Moeck, a US citizen, residing at 5934 E. The Toledo, Long Beach, CA 90803, have invented certain new and useful improvements in a SYSTEMS AND METHODS FOR TARGETED ADVERTISING for which we have executed an application for Letters Patent in the United States on even date herewith;

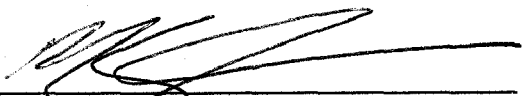
AND WHEREAS, Adisn, Inc. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 412 Olive St., Suite 275, Huntington Beach, CA 92648, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application including all provisional applications relating thereto (including but not limited to U.S. Provisional Application Nos. 60/910,581, 60/910,606, and 60/910,583, all filed April 6, 2007), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3<sup>rd</sup> day of April, 2008.

  
\_\_\_\_\_  
Marcus G. Lerner

STATE OF California }  
COUNTY OF Orange } ss.

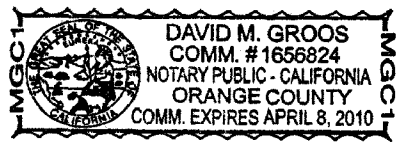
On April 3, 2008, before me, David M. Groos, notary public, personally appeared Marcus G. Lerner who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

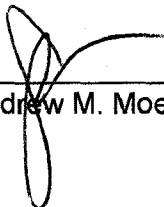
WITNESS my hand and official seal.

[SEAL]

  
\_\_\_\_\_  
Notary Signature



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3rd day of April, 2008.

  
\_\_\_\_\_  
Andrew M. Moeck

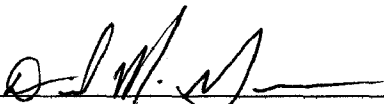
STATE OF California }  
COUNTY OF Orange } ss.

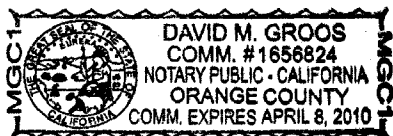
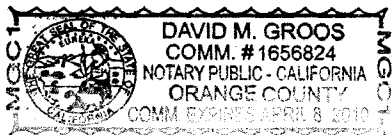
On April 3, 2008, before me, David M. Groos, notary public, personally appeared Andrew M. Moeck who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

  
\_\_\_\_\_  
Notary Signature



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