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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ERLAND GEORGE-SVAHN	01/11/2017
REBECKA LANNSJÖ	12/17/2015
MÅRTEN SKOGÖ	12/16/2015

RECEIVING PARTY DATA

Name:	TOBII AB
Street Address:	BOX 743
City:	DANDERYD
State/Country:	SWEDEN
Postal Code:	S-182 17

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15809014

CORRESPONDENCE DATA

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KILPATRICK TOWNSEND & STOCKTON LLP **Correspondent Name:**

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Address Line 2: **SUITE 2800**

Address Line 4: ATLANTA, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	059056-1056474
NAME OF SUBMITTER:	EMILY VANSTROM
SIGNATURE:	/Emily Vanstrom/
DATE SIGNED:	11/10/2017

Total Attachments: 4

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<u>ASSIGNMENT</u>

We, the undersigned, have invented certain inventions and improvements disclosed in the following non-provisional patent application entitled

"GAZE DRIVEN INTERACTION FOR A VEHICLE," filed with the U.S. Patent & Trademark Office on January 26, 2015 and assigned Serial No. 14/605,647.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

- Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Tobii AB, a Swedish limited company having a principal place of business at Box 743, Danderyd, SE S-182 17 ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent applications, implicitly or explicitly;
 - (b) the above-referenced patent applications, the right to claim priority to the above-referenced patent applications, all applications based in whole or in part upon the above-referenced patent applications, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent applications;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and
 - (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.

ASSIGNMENT U.S. Serial No. 14/605,647 Page 2 of 2

- Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
- 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
- 5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the dates indicated beside our signatures.

Signature:	Erland George-Svahn	Date: 2017-01-11	
Signature:	Rebecka Lannsjö	Date:	
Signature:	Mårten Skopö	Date:	

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 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent applications, implicitly or explicitly;
 - (b) the above-referenced patent applications, the right to claim priority to the above-referenced patent applications, all applications based in whole or in part upon the above-referenced patent applications, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent applications;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and
 - (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.

ASSIGNMENT U.S. Serial No. 14/605,647 Page 2 of 2

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- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
- 5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the dates indicated beside our signatures.

Signature:		Date:	
•	Erland George-Svahn		
Signature:	Rebecka/Lannsjö	Date: 17/12	-2015
Signature:	Mårten Skogö	Date: 17/6	/15

PATENT REEL: 044088 FRAME: 0563

RECORDED: 11/10/2017