11/10/2017 504637859

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4684577

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RYAN TERRILL HOLMES	11/08/2017

RECEIVING PARTY DATA

Name:	DETOUR.COM, INC.
Street Address:	385 GROVE STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94102

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15716924

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	111473-8001.US01	
NAME OF SUBMITTER: EILEEN M. WELPLY, PARALEGAL		
SIGNATURE:	/Eileen M. Welply/	
DATE SIGNED:	11/10/2017	

Total Attachments: 1

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PATENT REEL: 044096 FRAME: 0474 504637859

ASSIGNMENT BY INVENTORS

This Assignment is by Ryan Terrill Holmes, (the "Assignor"). The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled PLATFORM FOR EXPERIENCING GEOTAGGED MEDIA CONTENT, and filed on September 27, 2017 as U.S. Application No. 15/716,924 (the "Application").

Detour.com, Inc. a corporation having its principal place of business at 385 Grove Street, San Francisco, California 94102 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor owns the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Ryan Holmes Date: 11/8/2017 Signature:

137098407.1

PATENT REEL: 044096 FRAME: 0475

RECORDED: 11/10/2017