PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
COACH, INC.	10/03/2017

RECEIVING PARTY DATA

Name:	COACH IP HOLDINGS LLC		
Street Address:	10 HUDSON YARDS		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10001		

PROPERTY NUMBERS Total: 18

Property Type	Number		
Application Number:	14160933		
Application Number:	29506196		
Application Number:	29542891		
Application Number:	29617585		
Application Number:	29617589		
Application Number:	29565355		
Application Number:	29568535		
Application Number:	29621754		
Application Number:	29587377		
Application Number:	29593795		
Application Number:	29593834		
Application Number:	29593840		
Application Number:	29602014		
Application Number:	15058641		
Application Number:	29461363		
Application Number:	29371790		
PCT Number:	US2017017749		
PCT Number:	US2015010585		

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	232053-313512	
NAME OF SUBMITTER:	BRETT A. KRUEGER	
SIGNATURE:	/Brett A. Krueger/	
DATE SIGNED:	11/15/2017	

Total Attachments: 3

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ASSIGNMENT OF PATENTS

The undersigned, Coach, Inc., a Maryland corporation having its principal place of business at 10 Hudson Yards, New York, NY 10001 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, received from Coach IP Holdings LLC, a Delaware company having its principal place of business at 10 Hudson Yards, New York, New York 10001 ("Assignee") on this 320 day of 0000 ("Effective Date") does hereby irrevocably assign, transfer and convey, free from all restrictions and limitations, to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest to:

All worldwide patents, patent applications, invention disclosures, and all related continuations, continuations-in-part, divisionals, reissues, re-examinations, substitutions, and extensions thereof, including but not limited to those forth on the attached <u>Schedule A</u> (the "Assigned Patents").

Assignee shall have the right and be entitled in and/or under the laws of any country and jurisdiction, to (i) initiate and/or continue any action, suit, litigation, arbitration or other proceeding of any kind, and seek, enforce, and benefit from any right, remedy and/or award, in connection with the Assigned Patents, or any infringement, theft or violation thereof, whether such rights, remedies or infringement are based on any acts, omission or conduct prior to, on, or after the Effective Date, and (ii) file, continue, discontinue, prosecute, or abandon any patent application and any application for registration of any Assigned Patents, and (iii) obtain, maintain, abandon, cancel, or let expire any patent and registration of any Assigned Patents.

If and to the extent requested by Assignee, Assignor shall cause, and hereby authorizes, the relevant Patent Office for each country or territory set forth in <u>Schedule A</u> to record Assignee as the sole and exclusive owner of any application, patent and/or registration covering the Assigned Patents, and to issue any patent, registration, certificate, document, or process in such country or jurisdiction, or issue process, presently pending or existing in the future, for any such application, patent and/or registration in the name and for the benefit of Assignee only.

[Signature page follows]

EXECUTION COPY

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed:

Assignor:

COACH, INC.

Assignee:

COACH IP HOLDINGS LLC

Name: Todd Valun

ride: President, CAO and Secretary

Title: DINGTR

SCHEDULE A

Tout and tout a co	A1:	Ellina Data	Dataset NI surlass	In a Data
Jurisdiction	Application Number	Filing Date	Patent Number	Issue Date
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RECORDED: 11/15/2017