

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4631804

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CONFIDENTIALITY AGREEMENT (INTELLECTUAL PROPERTY)
CONVEYING PARTY DATA	
Name	Execution Date
EDWARD L. MURRELLE	09/06/2005
RECEIVING PARTY DATA	
Name:	PHILIP MORRIS USA INC.
Street Address:	6601 W. BROAD STREET
City:	RICHMOND
State/Country:	VIRGINIA
Postal Code:	23230
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13541449
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	001881-8002.US01
NAME OF SUBMITTER:	TRICIA WILLIAMS
SIGNATURE:	/Tricia Williams/
DATE SIGNED:	10/09/2017
Total Attachments: 4	
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CONFIDENTIAL

CONFIDENTIALITY AGREEMENT

(Intellectual Property)

I, Edward L. Murselt, am employed by Philip Morris USA Inc. ("Philip Morris" or "the Company"). I work in a position of trust and confidence in which I currently or expect to use, observe or obtain confidential or proprietary information. Further, the Company has provided me with facilities and equipment that may result in discoveries, inventions, improvements or innovations useful to the Company, its subsidiaries or affiliates. Therefore, in consideration of my employment, compensation, and other good and valuable consideration, the Company and I agree to this Confidentiality Agreement ("Agreement").

1. The following definitions apply to this Agreement:
 - a. "The Company" means Philip Morris USA Inc. and any successors or assigns.
 - b. "I," "me," or "my" refers to the Company employee signing this Agreement and his or her heirs, executors and administrators.

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4. I understand and agree that, as used in this agreement, "Work Product" means and includes all of the following: any invention, discovery, process, method, technique, formula, improvement, concept, idea, work product, and improvement thereof, whether or not protectable under patent, copyright, trademark, trade secret or other principles, which is related to the Company's business, anticipated business, research, development, design activities or products.

a. I agree that the Company shall have sole and exclusive proprietary rights in and to all Work Product which is conceived, developed, or made by me alone or in conjunction with others: (i) during my employment with the Company, whether or not during regular working hours, on Company premises, or with Company materials, and/or (ii) after the termination of my employment with the Company which is based on or related to, or arises or results from, any work performed by me for the Company during my employment. I agree to disclose promptly and fully to the Company all such Work Product. I also agree to treat all such Work Product as Confidential Information except to the extent specifically directed otherwise by the Company.

b. I agree to and hereby do assign to the Company all right, title, and interest, including all intellectual property rights, in and to all Work Product designated as the Company's property in the previous paragraph. To the extent that any such Work Product, or portion of such Work Product, is protected under the U.S. Copyright laws, such Work Product shall be considered a "Work Made for Hire" as defined in the U.S. Copyright laws, and shall automatically be owned by the Company. During and after my employment with the Company, I agree to cooperate fully with the Company in the protection of any intellectual property rights derived from or related to its Work Product, including executing, acknowledging, and delivering to the Company any documents or papers that the Company determines are necessary to vest in the Company the entire right and title to such Work Product or to enable it to obtain, maintain and enforce patents, copyright registrations, or trademark registrations. I further agree to cooperate with the Company in connection with any litigation or controversy related to the foregoing matters. I understand and agree that the Company shall determine, in its sole discretion, whether and how to protect, register, maintain, enforce, and exploit the Company's rights in Work Product. In the event that I am unsure whether any particular information or materials constitute Work Product to which the Company has exclusive rights as set forth in the previous paragraph, I agree to consult promptly with the appropriate the Company personnel to obtain guidance.

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Edward C. Murnette

Print Name

Quella 9/6/05

Signature and Date

redacted

Social Security Number

Witness:

Stephanie S. Plunkett

Print name

Steph S. Plunkett 9/6/05

Signature and Date

redacted