504646202 11/16/2017

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| MEIR ZOHAR | 11/16/2017 |
| MOSHE ROSENBLUM | 11/16/2017 |
| OFER SOLOMON | 11/16/2017 |
| DAVID KOZLOVSKY | 11/16/2017 |
| NOAM KRONMAN | 11/16/2017 |

RECEIVING PARTY DATA

| Name: | FRESHUB LTD |
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| Street Address: | 9 HASIVIM ST. |
| City: | PETACH TIKVA |
| State/Country: | ISRAEL |
| Postal Code: | 4959370 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15814966 |

CORRESPONDENCE DATA

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| SIGNATURE: | /Michael Feigin/ |
| DATE SIGNED: | 11/16/2017 |

Total Attachments: 6

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PATENT 504646202 REEL: 044153 FRAME: 0033

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PATENT REEL: 044153 FRAME: 0034

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LICENSED TO PRACTICE IN NEW YORK, NEW JERSEY, AND BEFORE THE U.S. PATENT OFFICE

Patent Application Assignment Agreement

Meir ZOHAR, having a place of residence at 15 Haim Landau Street, Givat Shmuel 5442456, ISRAEL;

Moshe ROSENBLUM, having a place of residence at 47 Ha'atzmaut Street, Petach Tikva 4937947, ISRAEL;

Ofer SOLOMON, having a place of residence at 28 Yakinton Street, Maalot-Tarshicha 2152016, ISRAEL;

David KOZLOVSKY, having a place of residence at 50 Tchelet Street, Modi'in 7179027, ISRAEL; and

Noam KRONMAN, having a place of residence at 15 Ha'admor Street, Rehovot 7620528, ISRAEL;

("the Assignors") invented a certain technology and hold all rights, title, and interest to their technology entitled **A System and a Method for Managing Inventory** as described in a U.S. Patent application being filed on the same day of recordation of this Assignment Agreement at the U.S. Patent Office and which claims priority from US Provisional Patent Application Number 62/423,338 filed on November 17, 2016 and entitled "A System and a Method for Tracking Inventory Using Sensors and Computer Vision Techniques"; and

Freshub LTD. (the "Assignee"), an Israeli Company having its headquarters and principal place of business at 9 HaSivim Street, Petach Tikva 4959370, ISRAEL desires to acquire rights in and to the technology disclosed in the Patent application, the Patent Application itself, and any resulting domestic or international Patents.

Therefore, in consideration of US\$1.00 and the promises and agreement contained herein and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignors assign to Assignee 100% of their right, title, and interest in the invention, Patent Application and any resulting Patents to Assignee for the entire term of the Patent Application or any resulting patents, whether domestic or international which claim priority to the Patent Application and any reissues or extensions and for the entire terms of any patents, reissues, or extensions that may issue from foreign applications, divisions, continuations in whole or part, or substitute applications filed claiming the benefit of the Patent Application as well as any priority rights resulting from patent application filings.

The right, title, and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignors had this assignment not been made.

Page 1 of 2

| Meir ZOHAR: | (Signature) | Date: Nov 16 2017 |
|------------------|--------------|-------------------|
| Moshe ROSENBLUM: | _(Signature) | Date: |
| Ofer SOLOMON: | _(Signature) | Date: |
| David KOZLOVSKY: | _(Signature) | Date: |
| Noam KRONMAN: | _(Signature) | Date: |

| Meir ZOHAR: | (Signature) | Date: |
|---------------------------------|--------------|------------------------|
| Moshe ROSENBLUM: Moshe Rosenbly | _(Signature) | Date: 16 November 2017 |
| Ofer SOLOMON: | (Signature) | Date: |
| David KOZLOVSKY: | (Signature) | Date: |
| Noam KRONMAN: | (Signature) | Date: |

| Meir ZOHAR: | (Signature) | Date: | |
|------------------|-----------------|-------|------------------|
| Moshe ROSENBLUM: | (Signature) | Date: | |
| Ofer SOLOMON: | (Signature) | Date: | |
| David KOZLOVSKY: | (Signature) | Date: | |
| Noam KRONMAN: | &Y^ (Signature) | Date | Nevember 16.2012 |

| Meir ZOHAR: | (Signature) | Date: | |
|------------------|-------------|-------------------------|--|
| Moshe ROSENBLUM: | (Signature) | Date: | |
| Ofer SOLOMON: | (Signature) | Date: _16 November 2017 | |
| David KOZLOVSKY: | (Signature) | Date: | |
| Noam KRONMAN: | (Signature) | Date: | |

| Meir ZOHAR: | (Signature) | Date: | |
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| Moshe ROSENBLUM: | (Signature) | Date: | |
| Ofer SOLOMON: | (Signature) | Date: | |
| David KOZLOVSKY: | (Signature) | Date: | 16 November 2017 |
| Noam KRONMAN: | (Signature) | Date: | |