504648152 11/17/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4694873

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| JIM FALLER | 05/19/2008 |
| DAVID GAN | 05/18/2008 |
| MICHELLE HINES | 05/19/2008 |
| LISA MANGOS | 06/18/2008 |

RECEIVING PARTY DATA

| Name: | MARY KAY INC. |
|-----------------|-------------------------|
| Street Address: | 16251 N. DALLAS PARKWAY |
| City: | DALLAS |
| State/Country: | TEXAS |
| Postal Code: | 75379-9045 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15816175 |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ben.horton@nortonrosefulbright.com
Correspondent Name: NORTON ROSE FULBRIGHT US LLP
Address Line 1: 98 SAN JACINTO BOULEVARD

Address Line 2: SUITE 1100

Address Line 4: AUSTIN, TEXAS 78701

| ATTORNEY DOCKET NUMBER: | MKAY.P0124US.C11 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | BEN HORTON |
| SIGNATURE: | /Ben Horton/ |
| DATE SIGNED: | 11/17/2017 |

Total Attachments: 5

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PATENT FILE NO. MKAY:124US

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to MARY KAY INC. (the "Assignee"), having a place of business at 16251 N. Dallas Parkway, Dallas, TX 75379-9045, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the application for United States Letters Patent, Serial No. 12/048,953, which has been filed on March 14, 2008 and is entitled "MAGNOLIA EXTRACT CONTAINING COMPOSITIONS," which claims priority to U.S. Provisional Application Serial No. 60/912,793, filed April 19, 2007, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

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| TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned |
|--|
| and extend to the successors, assigns and nominees of the Assignee. |
| Signature: |
| COUNTY OF Chie |
| BEFORE ME, the undersigned authority, on this 19 day of May, 2008 personally appeared Jim FALLER, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me mat he/she executed the same of his/her own free will for the purposes and consideration therein expressed. |
| Notary or Consular Officer [SEAL] PATRICIA R. RUTA Notary Public, State of New York Registration #01RU6154796 Qualified in Erie County Commission Expires Oct. 23, 2010 |
| Deter |
| Signature: Date: Name: David GAN |
| STATE OFCOUNTY OF |
| BEFORE MB, the undersigned authority, on this day of, 2008 personally appeared David GAN, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed. |
| Notary or Consular Officer |
| [SEAL] |

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TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

| Da | te: |
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| | |
| authority, on this n to me to be the per ged to me that he/she on therein expressed. | day of, 2008 rson whose name is subscribed to executed the same of his/her own |
| Notary or Consula | -Office |
| rectary of Consula | Officer |
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| | , |
| Dat | e: 5/18/28 |
| 25 | |
| o me that he/she execercin expressed. | whose name is subscribed to the auted the same of his/her own free |
| Notary or Consider | r Officer |
| in the second of | |
| | authority, on this |

| Signature: Muchelle HINES | Date: 5/19/08 |
|---|---|
| STATE OF TOURS | - 5 . |
| personally appeared Michelle HINES, I | authority, on this 12 day of 2008 known to me to be the person whose name is subscribed wledged to me that he/she executed the same of his/her ideration therein expressed. Notary or Consular Officer |
| [SEAL] | |
| Signature: | Date: |
| Name: Lisa MANGOS | |
| STATE OF | |
| BEFORB ME, the undersigned personally appeared Lisa MANGOS, known | authority, on this day of, 2008 own to me to be the person whose name is subscribed to lged to me that he/she executed the same of his/her own ion therein expressed. |
| [SEAL] | Notary or Consular Officer |

FULBRIGHT & JAWORSKI L.L.P. 600 Congress Avenue, Suite 2400 Austin, Texas 78701

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| Olamatura. | . Date: |
|----------------|---|
| Signature N | ame: Michello HINES |
| STATE O | |
| personall | RFORE ME, the undersigned authority, on this day of, 2008 y appeared Michello HINES, known to me to be the person whose name is subscribed regoing instrument and acknowledged to me that he/she executed the same of his/her will for the purposes and consideration therein expressed. |
| | Notary or Consular Officer |
| [SBAL] | |
| Signature N | mne: Lisa MANGOS Date: 10/18/08 |
| STATE C | POF Harris |
| personall | EFORE ME, the undersigned authority, on this 15 day of 50ne, 2008 by appeared Lisa MANGOS, known to me to be the person whose name is substribed to ping instrument and acknowledged to me that he/she executed the same of his/her own for the purposes and consideration therein expressed. |
| | Notary or Consular Officer |
| [SBAL] | Notary of Consider Officer SEEMA FARHAT ZAIDI NOTARY PUBLIC, STATE OF TEXAS MY COMMISSION EXPIRES 04-11-2011 |

FULBRIGHT & JAWORSKI L.L.P. 600 Congress Avenue, Sulto 2400 Austin, Texas 78701

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RECORDED: 11/17/2017