

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
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<b>Property Type</b>	<b>Number</b>
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<b>DATE SIGNED:</b>	11/22/2017
<b>Total Attachments: 2</b> source=Dec_Assign_HMCESN001AUS#page1.tif source=Dec_Assign_HMCESN001AUS#page2.tif	

**COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))***Application Data Sheet filed previously or concurrently*

Docket No.: HMCESN.001AUS

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Title: METHOD AND APPARATUS FOR REPRODUCING CONTENTS BASED ON PRESENTATION TIME IN AUTOMOTIVE NETWORK

Inventor(s): Kang Woon SEO, Dong Ok KIM, Jin Hwa YUN

***Declaration***

This Declaration is directed to the invention identified above that:

Is attached, where "attached" means filed concurrently with, or

Was filed on \_\_\_\_\_ as US Patent Application No. \_\_\_\_\_ and incorporating any amendments made thereto prior to the signature date of this Declaration. In case this Declaration is signed without the filing date and/or the application number, I authorize the registrants of Knobbe, Martens, Olson & Bear, LLP, Customer No. 20,995 to add the filing date and application number in the blank(s) above before filing this Declaration with the United States Patent and Trademark Office.

As a named inventor, I declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor in the application.

I hereby acknowledge that any willful false statement made in this Declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

***Assignment from Inventor***

WHEREAS, each undersigned inventor (hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas or discoveries, and hereby assign or is under an obligation to assign to the below identified Assignee the above-titled application for Letters Patent in the United States (hereinafter the "Application").

AND WHEREAS, **HYUNDAI MOTOR COMPANY** with its principal place of business at **12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea** and **KIA MOTORS CORPORATION** with its principal place of business at **12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea** (collectively hereinafter referred to as the "ASSIGNEE"), desire to jointly acquire the entire right, title, and interest in and to the Application.

NOW, THEREFORE, for good and valuable consideration of which receipt is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest in the Application and related application(s) filed or issued upon the Application (collectively "Patent Properties"), where "Patent Properties" include, but are not limited to:

the Application;

all provisional application(s) to which the Application claims priority;

all nonprovisional applications claiming priority to aforementioned provisional(s) and/or the Application, including, all divisional applications, continuation applications, and continuations-in-part applications, and reissue applications; and

all Letters Patent of the United States which may be granted on the Application and the aforementioned nonprovisional applications, and all reissues and extensions thereof.

**COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))***Application Data Sheet filed previously or concurrently*

Docket No.: HMCESN.001AUS

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Title: METHOD AND APPARATUS FOR REPRODUCING CONTENTS BASED ON PRESENTATION TIME IN AUTOMOTIVE NETWORK

Inventor(s): Kang Woon SEO, Dong Ok KIM, Jin Hwa YUN

ASSIGNOR hereby acknowledges the ASSIGNEE as the Applicant for all aforementioned Patent Properties, and authorizes and requests the Commissioner of Patents of the United States to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of this assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of all Patent Properties;

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Patent Properties, and testify in any legal proceeding, assist in the preparation of any applications relating to the Patent Properties, sign/execute all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Patent Properties and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Patent Properties.

Legal Name of Inventor 1: SEO, Kang Woon

Signature: 

Date: Nov. 22, 2017

Legal Name of Inventor 2: KIM, Dong Ok

Signature: 

Date: Nov. 22, 2017

Legal Name of Inventor 3: YUN, Jin Hwa

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Date: Nov. 22, 2017

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